

G. VENKATASWAMY NAIDU COLLEGE (Autonomous), KOVILPATTI. Re-accredited with 'A' Grade (3.21 out of 4) by NAAC (Affiliated to Manonmaniam Sundaranar University – Tirunelveli) (STAR College by DBT, Govt. of India)



DEPARTMENT OF COSTUME DESIGN AND FASHION

2024-2025

Association Activities are as follows:

COSFLEX ASSOCIATION INAGURATION

➤ The Department Association "COSFLEX" was inaugurated by our principal, director and the chief guest Mrs. Jasmine Adaikalarani, Founder- Jasmine boutique, Tuticorin on 18/07/2025. In this program she interacted with students on how to become an entrepreneur.

WORKSHOP

➤ On August 16, 2024, The Department of Costume Design and Fashion organized a workshop on **Mural Art** for I-st year students, conducted by Ms.S. Gopika, Assistant Professor. The session provided students with hands- on training in fabric enrichment, enhancing their creativity and practical skills in paintings.

MOU & WORKSHOP

➤ On 23rd December 2024, The Department of Costume Design and Fashion (CDF) organized a workshop on Portfolio Development at Tex Valley- Erode, providing students with valuable insights into showcasing their creative work professionally. Additionally, a Memorandum of Understanding (MoU) was signed between the CDF department and Tex valley.

MOU & INDUSTRIAL VISIT

➤ The Department of Costume Design and Fashion (CDF) organized an industrial visit on 18th December 2024, to REGENT GARMENTS, providing students with hands-on exposure to various stages of garment production. A significant highlight of the event was the signing of a MEMORANDUM OF UNDERSTANDING (MOU) between the CDF department and Regent Garments, aimed at facilitating internships, industrial training, research collaborations, and placement opportunities for students.

GUEST LECTURE

- ➤ On 24th December 2024, The Department of Costume Design and Fashion organized a Guest Lecture on "THE ROLE OF DESIGN THINKING PROCESS IN SUSTAINABLE FASHION." The session was delivered by Ms. K. KALAISELVI, Assistant Professor at Yenepoya University, Mangalore.
- ➤ On March 05, 2025, The Department of Costume Design and Fashion organized a virtual Guest lecture on the topic "ENHANCING HIGHER EDUCATION OPPORTUNITIES", aimed at creating awareness and guiding students towards various educational pathways and academic prospects by the esteemed chief guest, **Dr.S.Kavitha**, professor at the Mother Teresa Women's University Research and Extension Centre, Coimbatore.

WORKSHOPS

- ➤ On February 20, 2025, The Department of Costume Design and Fashion organized a workshop on **EARRING MAKING** for I-st year students, conducted by Ms.M.Manjupriya, Assistant Professor. The session provided students with hands- on training in designing and crafting earrings, enhancing their creativity and practical skills in fashion accessories.
- ➤ On February 24, 2025, The Department of Costume Design and Fashion organized a workshop on **EMBOSS PAINTING** for I-st year students, conducted by Ms.S. Gopika, Assistant Professor. The session provided students with hands- on training in fabric enrichment, enhancing their creativity and practical skills in paintings.

INTER DEPARTMENTAL COMPETITIONS

➤ On 27th December 2024, The department of Costume Design and Fashion successfully organized Inter-Departmental Competitions, featuring a variety of off-stage events such as Mehendi, Rangoli, Hair-do, Art from Waste, and Face Painting, along with on-stage events including a Fashion Show and As You Like It performance. The event was judged by Dr. Anusuyadevi, AP- Tamil, Mrs. Gandhimathi, HoD -Library and Mrs. Veeralakshmi-Cashier.

FASHION PORTFOLIO

➤ The Department of Costume Design and Fashion at G. Venkataswamy Naidu College, Kovilpatti, organized the grand event **ESTILO DOSSIE - XX25**, a Fashion Portfolio Presentation, on 13th March at the college auditorium. The event commenced with a warm welcome by Mr. S. Thangamuneeswaran, HoD, followed by the lighting of the lamp by all the dignitaries. The chief guests were honoured with mementos. The Director emphasized the value of portfolio development in shaping fashion careers. Ms.S.Gopika, Assistant Professor, addressed the chief guest intro.

The chief guests shared valuable insights: Ms. Deepalakshmi- Professional Makeup Artist, spoke on current fashion trends, Ms. Gowri Mahalakshmi-founder of maharaja jewellers, stressed technical skill importance, and Mrs. Rajalakshmi - Cosmetologist, encouraged sustainable fashion exploration. Following this, the III-year Costume Design and Fashion students presented their portfolios, showcasing their creative and technical skills, which were well appreciated by all. Mrs. K. Vijayalakshmi, Assistant Professor, delivered the vote of thanks, expressing gratitude to the management, guests, staff, and students. The event concluded with the National Anthem.

EXTENSION ACTIVITIES

- Costume design and Fashion department conducted one day free training program on crafts works for the students of HINDU NADAR HIGHER SECONDARY SCHOOL, KADAMPUR on 10/12/2024. Silk Thread Bangles and Bracelets making were taught to the students. Nearly 150 students participated in these activities.
- ➤ Costume design and Fashion department conducted one day free training program on crafts works for the students of NADAR MAGAMAI HIGHER SECONDARY SCHOOL, ELAYIRAMPANNAI on 17/12/2024. Silk Thread Bangles and Bracelets making were taught to the students. Nearly 170 students participated in these activities.

- Costume design and Fashion department conducted one day free training program on crafts works for the students of GOVERNMENT HIGHER SECONDARY SCHOOL, ILAYARASANENDAL on 18/12/2024. Silk Thread Bangles and Bracelets making were taught to the students. Nearly 120 students participated in these activities.
- ➤ Costume design and Fashion department conducted one day free training program on crafts works for the students of **GOVERNMENT HIGHER SECONDARY SCHOOL**, **TIRUVENGADAM** on **03/01/2025**. Silk Thread Bangles and Bracelets making were taught to the students. Nearly **110** students participated in these activities.
- ➤ Costume design and Fashion department conducted one day free training program on crafts works for the students of GOBAL NAIKAR GOVERNMENT HIGHER SECONDARY SCHOOL, KURUVIKULAM on 07/01/2025. Silk Thread Bangles and Bracelets making were taught to the students. Nearly 100 students participated in these activities.
- ➤ Costume design and Fashion department conducted one day free training program on crafts works for the students of ETHEL HARVEY GIRLS HIGHER SECONDARY SCHOOL, SATTUR on 08/01/2025. Silk Thread Bangles and Bracelets making were taught to the students. Nearly 180 students participated in these activities.
- ➤ Costume design and Fashion department conducted one day free training program on crafts works for the students of GOVERNMENT HIGHER SECONDARY SCHOOL, N. SUBBIAHPURAM on 09/01/2025. Silk Thread Bangles and Bracelets making were taught to the students. Nearly 150 students participated in these activities.
- ➤ Costume design and Fashion department conducted one day free training program on crafts works for the students of **GOVERNMENT HIGHER SECONDARY SCHOOL**, **PILLAYARNATHAM** on **09/01/2025**. Silk Thread Bangles and Bracelets making were taught to the students. Nearly **150** students participated in these activities.
- ➤ Costume design and Fashion department conducted one day free training program on crafts works for the students of **K.R. SARATHA GOVERNMENT HIGHER SECONDARY SCHOOL**, **NALATINPUTHUR** on **24/01/2025**. Silk Thread Bangles and Bracelets making were taught to the students. Nearly **140** students participated in these activities.
- Costume design and Fashion department conducted one day free training program on crafts works for the students of **GOVERNMENT HIGHER SECONDARY SCHOOL**, **KAMANAICKENPATTI on 03/02/2025.** Silk Thread Bangles and Bracelets making were taught to the students. Nearly **153** students participated in these activities.
- ➤ Costume design and Fashion conducted one day free training program on crafts works for the students of MUTHUKARUPPAN HIGHER SECONDARY SCHOOL, SILLANKULAM on 14/02/2025. Silk Thread Bangles and Bracelets making were taught to the students. Nearly 180 students participated in these activities.
- ➤ Costume design and Fashion conducted one day free training program on crafts works for the students of SRMS MATRICULATION HIGHER SECONDARY SCHOOL, SINTHALAKKARAI on 22/02/2025. Ear- ring making were taught to the students. Nearly 70 students participated in these activities.

ON-CAMPUS PLACEMENT DRIVE

- > On-Campus Placement drive conducted by "SMSE STAFFING SOLUTIONS", on 22.01.2025. 18 students of our department were recruited in this placement.
- ➤ On-Campus Placement drive conducted by "**PREMIER FINE LINENS PVT LTD**," Pollachi, on 26.03.2025. 14 students of our department were recruited in this placement.
- ➤ On-Campus Placement drive conducted by "SP APPAREL," Avinashi, on 28.03.2025. 11 students of our department were recruited in this placement.

STAFF ACHIEVEMENTS:

- > Mr. S. Thangamuneeswaran, Head & Asst.Prof, Ms.S.Gopika Asst.Prof, Ms.M.Manju Priya Asst.Prof has successfully participated in the ten days Online International Level Faculty Development Programme on REGINONAL TEXTILES OF INDIA IN 2K24" organized by department of Textile and Fashion Designing, K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode, held on 18th November to 28th November 2024.
- > Ms.S.Gopika Asst.Prof, K.Vijayalakshmi Asst.Prof, Ms.M.Manju Priya Asst.Prof has successfully attended in the five days Online International Level Faculty Development Programme on "DIGITAL FASHION DESIGN TOOLS AND SOFTWARE" organized by department of Fashion Technology and Costume Designing, Bon Secours College for Women (Autonomous), Thanjavur, from 2nd December to 6th December 2024.
- Ms.S.Gopika Asst.Prof, has attended in "FIVE DAYS ONLINE FACULTY DEVELOPMENT PROGRAM on APPLICATION OF AI IN TEXTILE AND FASHION INDUSTRY" from 18.11.2024 to 22.11.2024 organized by PG department of costume design and fashion, K.S.Rangasamy College of Arts and Science for women, Tiruchengode.
- ➤ Ms.S.Gopika, Asst.Prof, has attended in one day National Level Faculty workshop on "GREEN COMPUTING SUSTAINABILITY THROUGH INFORMATION TECHNOLOGY" on 19.11.2024. organized by A.C.T Academy, kerala.
- Mr. S. Thangamuneeswaran, Head & Asst.Prof, Ms.S.Gopika Asst.Prof, K.Vijayalakshmi Asst.Prof, Ms.M.Manju Priya Asst.Prof has participated the National Seminar on "SUSTAINABLE IN FASHION INDUSTRY" Organized by the Department of Fashion Technology of Arunachala Arts and Science (Women) College, Vellichanthai in collaboration with the Department of Costume Design ad Fashion of Women's Christian College, Nagercoil on 7th February 2025.

STUDENT ACHIEVEMENTS

➤ Out department Students E. Sujee, P. Valliammal, C. Sandhiya, R. Monika Keerthi, S. Jeya Bharathi, has **secured the Second Place in the GVN TALENT FEST-2024 Inter-Departmental Skit Competition** Organized by the Linguaholic Forum & The Fine Arts Club on 19.12.2024 and 20.12.2024 at G. Venkataswamy Naidu College, Kovilpatti.

Rank Holders: (April 2024)

S.No	Name	Ranks	Photo
1	Lavanya Devi. V	I	
2	Sriramar. R	II	
3	Jeyalakshmi.T	III	

HOD DIRECTOR