

E-CONTENT PREPARED BY STAFF

S. No	Name of the Faculty	Title	Web Link
1	Mr. S. Sivasankar	The Functions of Human Resource Management	https://www.youtube.com/watch?v=ZxxmHd_vZIk
2	Dr. R. Kanthiah Alias Deepak	Swayam-NPTEL Local Chapter: Introduction	https://www.youtube.com/watch?v=N72wQBT2EfE
3	Dr. R. Kanthiah Alias Deepak	Brand Management	https://www.youtube.com/watch?v=uJWvzStuUA8&t=31s
4	Dr. R. Kanthiah Alias Deepak	Modern Approaches in Sales Promotion	https://www.youtube.com/watch?v=BUwN_K30Qo4
5	Mr. S. Sivasankar	Goal Setting	https://www.youtube.com/watch?v=x9Zj9-hHG1k
6	Mr. S. Sivasankar	SWOT Analysis	https://www.youtube.com/watch?v=hH-fl_Nq-ls
7	Dr. R. Kanthiah Alias Deepak	Enhancing E-Learning through SWAYAM & Spoken Tutorial	https://www.youtube.com/watch?v=7i7P4MK2ABs
8	Mr. S. Sivasankar	Team Development	https://www.youtube.com/watch?v=MLpCM-PYPhM
9	Dr. R. Kanthiah Alias Deepak	The Negotiation Process	https://www.youtube.com/watch?v=YAFdH2AiTvK
10	Mr. S. Sivasankar	Emotional Intelligence	https://www.youtube.com/watch?v=naD1yjQIqDk
11	Mr. S. Sivasankar	Transactional Analysis	https://www.youtube.com/watch?v=LeMi4P62jbk
12	Mr. S. Sivasankar	Group Discussion & Interview	https://www.youtube.com/watch?v=DLl4T2Ajqcw&t=76s
13	Mr. S. Sivasankar	Training & Development	https://www.youtube.com/watch?v=2yJ-jS_2yG8
14	Mr. S. Sivasankar	Staffing	https://www.youtube.com/watch?v=uQFC2wSfHK8&t=12s
15	Mr. S. Sivasankar	Selection Process	https://www.youtube.com/watch?v=JG1Ty5uzK3c