



G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI

(Reaccredited with 'A' grade by NAAC,
Affiliated to Manonmaniam Sundaranar University, Tirunelveli

DEPARTMENT OF COSTUME DESIGN AND FASHION

DEPARTMENTAL POLICY DOCUMENT

1. VISION

- ❖ “To transform rural-based youngsters through career-focused creative design education.”

2. MISSION

- ❖ To impart professional education covering the entire spectrum of activities in the realm of Fashion & Textile Design and Management.
- ❖ To nurture an inspiring and student-centered learning environment.
- ❖ To provide holistic knowledge through industrial linkages with social responsibility.
- ❖ To empower learners through training and skill development.
- ❖ To create employable, productive, and profit-making professionals.

3. TEACHING–LEARNING PROCESS

- ❖ The department shall adopt a learner-centric approach with emphasis on conceptual understanding and problem-solving.
- ❖ Blended learning methods such as ICT tools and online resources will supplement traditional teaching.
- ❖ Continuous Internal Assessment (CIA) will include assignments, seminars, model-making learning.

4. FACULTY DEVELOPMENT

- ❖ Faculty members shall be encouraged to attend faculty development programmes (FDPs), orientation programmes, and conferences.
- ❖ Collaborative learning and exchange of teaching strategies will be promoted through departmental seminars and workshops.
- ❖ Faculty members are motivated to pursue projects through seed money.

5. RESEARCH AND PUBLICATION

- ❖ Faculty and students are encouraged to undertake research projects, publish papers, and participate in conferences.



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- ❖ Seminars, workshops, and guest lectures shall be organized to enhance student research projects shall be organized to nurture analytical thinking.
- ❖ Faculty shall be motivated to publish in peer-reviewed and UGC CARE-listed journals.

6. CULTURAL AND EXTENSION ACTIVITIES

- ❖ Extension activities such as Hands on Training programmes in schools and community outreach will be encouraged.
- ❖ Students shall actively participate in institutional and interdepartmental cultural events.
- ❖ Guest lectures, alumni interactions, and expert talks will be organized to connect classroom learning with real-world applications.

7. STUDENT SUPPORT

- ❖ Academic mentoring and remedial coaching shall be provided for slow learners.
- ❖ Advanced learners will be guided for competitive exams, and higher studies.
- ❖ The department maintains a mentor-mentee system to track student progress and offer guidance.
- ❖ Mentoring sessions shall be conducted to monitor academic progress and personal well-being.
- ❖ Scholarships and financial assistance information will be made accessible to deserving students.
- ❖ Regular feedback from students will be collected and acted upon to enhance departmental functioning.

8. CONTINUOUS IMPROVEMENT AND FEEDBACK

- ❖ Students feedback is collected every semester on curriculum content, teaching methodology, faculty performance and resource availability.
- ❖ Feedback is analysed in department meetings.
- ❖ Action taken reports are documented and used in Board of studies meetings for curriculum updates.

9. BEST PRACTICE

- ❖ The Department conducted a Pranic Healing wellness session to reduce student stress and enhance their physical and mental well-being.



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- ❖ The Department conducted Extension Activities for various school students to motivate and inspire them towards creativity and skill development.