

Industry Relations Cell – Policy

Vision

To strengthen collaboration between the institution and industries by creating meaningful opportunities for students and faculty through training, internships, research, consultancy, and industry engagement.

Mission

- To bridge the gap between academic learning and industry requirements.
- To enhance student employability through skill-based training, industrial exposure, and project-based learning.
- To facilitate mutually beneficial partnerships with industries for academic and research growth.

Objectives

- Establish and maintain strong links with industries across sectors.
- Organize industrial visits, internships, and on-the-job training for students.
- Conduct workshops, seminars, FDPs, and guest lectures by industry experts.
- Facilitate MoUs with industries for training, research, and consultancy.
- Support placement activities and employability skill enhancement.
- Promote industry-based curriculum development and feedback.
- Encourage faculty-industry collaboration for research and innovation.

Functions of the Industry Relations Cell

Student Development:

- Organize industrial visits and study tours.
- Coordinate internships/field training for UG and PG students.
- Conduct industry-aligned training programs, certification courses, and skill development programs.
- Facilitate campus recruitment drives and pre-placement talks.

Faculty Development:

- Organize FDPs with industry resource persons.
- Promote industry-oriented research projects and consultancy assignments.
- Facilitate faculty internships/industrial attachments.

Industry Engagement:

- Sign MoUs with reputed industries.
- Maintain an updated industry directory for future collaborations.
- Coordinate expert lectures, panel discussions, and boot camps.
- Invite industry representatives to curriculum review meetings.

Academic Support:

- Integrate industry inputs into teaching and assessment.
- Promote live projects, case studies, and problem-based learning.
- Collect and utilize industry feedback to improve academic standards.

Structure of the Cell:

- Convener – Assistant Professor nominated by the Principal.
- Members – Faculty representatives from each department.
- Student Representatives – Final year students.
- Industry Advisors – Experts from partnering industries (optional).

Roles & Responsibilities:**Convener:**

- Plan, coordinate, and monitor all IRC activities.
- Communicate with industry partners.
- Submit proposals, reports, and budgets to the Management.

Faculty Members:

- Assist in organizing events and industrial visits.
- Guide students during training/internships.
- Maintain documentation and feedback.

Student Representatives:

- Act as a link between students and IRC.
- Participate in planning events and gathering student requirements.

Procedures:

Organizing Events:

- Prepare proposal → Submit to Principal → Get approval → Execute → Submit report.

Internship / Industrial Visit:

- Identify relevant industry → Send request → Get permission → Plan visit → Collect attendance & report → Feedback submission.

MoU Signing:

- Identify industry → Prepare draft MoU → Obtain approval → Organize MoU ceremony → Review activities periodically.

Documentation & Reporting:

- Maintain records of activities (photos, attendance, reports).
- Yearly IRC report to be submitted to IQAC.
- Maintain industry contact list and MoU register.

Review & Evaluation:

- Annual evaluation of IRC activities by IQAC.
- Feedback from students, faculty, and industry partners.