

# G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)

(Re-Accredited with "A" Grade by NAAC)

Department of B.Com., Business Analytics

## U23BA6OE - PROFESSIONAL ETHICS AND HUMAN VALUES

Course Code	Course Title	Category	Lecture	Tutorial	Practical	Credit
U23BA6OE	Professional Ethics and Human Values	Extra Department Course Open Elective –Self-Study	0	0	0	3

Year	Semester	Internal Marks (CIA)	External Marks (ESE)	Total Marks
III	VI	0	100	100

### Course Objective

- The course is designed to provide students with a foundational understanding of ethics, professional conduct, and the role of human values in both personal and professional contexts
- It aims to equip learners with the ability to apply ethical principles in business scenarios and develop decision-making skills for handling real-life ethical dilemmas

### Course Outcomes (COs)

On the completion of the course the student will be able to

CO	Course Outcome	Knowledge Level (RBT)
CO1	identify the overview of ethics.	K1,K2,K3,K4,K5
CO2	explain the importance of professional ethics.	K1,K2,K3,K4,K5
CO3	understand the concepts of ethics in finance, ethics in production and ethics in marketing.	K1,K2,K3,K4,K5
CO4	explain the need for moral and human values.	K1,K2,K3,K4,K5
CO5	illustrate the practice of human values in a profession.	K1,K2,K3,K4,K5

K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create

### CO-PO and CO-PSO Mapping (Course Articulation Matrix)

COs	POs							PSOs		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3
CO1	3	3	3	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3	3	3	3
CO3	3	3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3
Total	15	15	15	15	15	15	15	15	15	15

(3-Strong, 2-Medium, 1-Low, -No Correlation)

### Course Content

#### Unit I Introduction to Ethics

Self-Study

Ethics – Meaning and Definition – Nature and Scope of Ethics – Objectives of Ethics – Needs of ethics – Types of Ethics – Importance of Ethics in Personal and Professional Life – Ethics vs. Morals.

#### Unit II Professional Ethics

Self-Study

Professional ethics Meaning – Definition – Need for Professional Ethics – Code of ethics – Features of code of ethics – Sample Codes for Business Professionals – Ethics for employees – Ethics for employers – Ethics in Profession – Rights of an Employee – Whistle blowing – Personal ethics vs. Professional ethics.

### **Unit III Business Ethics**

**Self-Study**

Business Ethics – Meaning – Definition – Principles of business ethics – Elements of business ethics – Ethics in Finance – Ethics in Marketing – Ethics in production – Ethical dilemma – dimension of Ethical dilemmas – Ways to resolve Ethical dilemmas.

### **Unit IV Moral and Human Values**

**Self-Study**

Moral – Meaning – Definition – Moral values vs. Human values – Morality vs. Ethics – Values – Types of Values – Work ethics – Service Learning – Virtues – Civic virtues - Respect for others – Living peacefully.

### **Unit V Personal and Professional Human Values In Practice**

**Self-Study**

Caring - sharing – honesty – Courage - Valuing time – Co-operation – Commitment – Commitment empathy – Self confidence - Challenges in the work place – Spirituality – Meaning – Spirituality in the work place.

#### **Text Books**

1. R.S.Naagarazan, A Textbook On Professional Ethics And Human Values, New Age International (P) Limited, New Delhi.
2. M.G.Velasquez, Business Ethics: Concepts and Cases, Pearson.
3. C.E.Johnson, Ethics In The Workplace: Tools And Tactics For Organizational Transformation, SAGE Publications.
4. J.Deigh, An Introduction To Ethics, Cambridge University Press.
5. J.R. Boatright, Ethics and The Conduct Of Business, Pearson.

#### **Reference Books**

1. R.Subramanian, Human Values and Professional Ethics, Oxford University Press.
2. T.L.Beauchamp and N.E. Bowie, Ethical Theory and Business, Pearson.
3. J.W.Lee, Work Ethics and Values: Implications For Work and Society, Taylor & Francis.
4. N. Warburton, Moral Philosophy: A Guide To Ethical Theory, Routledge.

#### **Web Resources**

1. <https://crescent.education/wp-content/uploads/2017/09/Crescent-human-values-professional-ethics.pdf>
2. <https://www.icsi.edu/media/website/BUSINESS%20MANAGEMENT%20ETHICS%20&%20ENTREPRENEURSHIP.pdf>
3. [https://www.tutorialspoint.com/professional\\_ethics/index.htm](https://www.tutorialspoint.com/professional_ethics/index.htm)

#### **Course Designer**

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