

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)

(Re-Accredited with "A" Grade by NAAC)

Department of B.Sc., Costume Design and Fashion

U23CF6OE - FASHION ILLUSTRATION

Course Code	Course Title	Category	Lecture	Tutorial	Practical	Credit
U23CF6OE	FASHION ILLUSTRATION	OPEN ELECTIVE	0	0	0	3

Year	Semester	Internal Marks (CIA)	External Marks (ESE)	Total Marks
III	VI	0	100	100

Course Objective

- To introduce the creative skills of drawing, sketching and rendering colours based on themes
- To apply various drawing medium to enhance their creativity

Course Outcomes (COs)

On the completion of the course the student will be able to

CO	Course Outcome	Knowledge Level (RBT)
CO1	remember design garments based on the concept of elements and colour theory	K1,K2,K3,K4,K5
CO2	understand the basic terms of fashion illustration.	K1,K2,K3,K4,K5
CO3	apply the colour theory suitable for design elements.	K1,K2,K3,K4,K5
CO4	analyze the application of elements in designing process of garments.	K1,K2,K3,K4,K5
CO5	evaluate the design to choose the appropriate medium for illustration.	K1,K2,K3,K4,K5

K1–Remember; K2–Understand; K3–Apply; K4–Analyze; K5–Evaluate; K6–Create

CO-PO and CO-PSO Mapping (Course Articulation Matrix)

COs	POs							PSOs		
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3
Total	0	0	0	0	0	0	0	0	0	0

(3-Strong, 2-Medium, 1-Low, -No Correlation)

Course Content

Unit I Basic Design - Types

self study

- a) Structural design
- b) Decorative Design

Unit II Elements of Design

self study

- a) Line
- b) Shape
- c) Colour
- d) Texture

Unit III Colour Charts

self study

- a) Prang Colour Chart
- b) Value Chart
- c) Intensity Chart

Unit IV Colour harmonies

self study

- a) Monochromatic colour harmony
- b) Analogous color harmony
- c) Complementary colour harmony
- d) Double complementary colour harmony
- e) Split complementary colour harmony
- d) Triad complementary colour harmony

Unit V Illustration with the application of various drawing medium

self study

- a) Pencil
- b) Charcoal pencil
- c) Colour pencil
- d) Crayons
- e) Water colours
- f) Poster colours
- g) Marker

Text Books

1. Judith Rasband, "Fashion Details & Accessories Sketch Booklet", Margie Dobson and Becky Parkinson.

Reference Books

1. Payal Jain, (2005). Fashion Studies – An Introduction India: Anand Publications Pvt., Ltd.
2. Elaine Stone, (2001). The Dynamics of Fashion. New York: Fairchild Publications
3. Pooja Khurana and Monika Srthi, (2007). Introduction to Fashion Technology. New Delhi. Firewall Media Pvt, Ltd
4. Navneet Kaur, (2010). Comdex Fashion Design, Vol-II Fashion Concepts. New Delhi: Dream tech Press.

Web Resources

1. <https://abeautifulmess.com/fashion-sketching-for-beginners/>
2. https://www.brainkart.com/article/1--Structural-designing--2--Decorative-designing_1867/
3. <https://ncert.nic.in/ncerts/l/legd104.pdf>
4. <https://www.pinterest.com/majlindaq/colored-pencil-fashion-illustration/>
5. <https://www.hunarcourses.com/blog/fashion-illustration-types-of-fashion-illustration/>
6. https://youtu.be/-qzD12McB_g
7. <https://youtu.be/kqheL2zi9E8>
8. <https://youtu.be/AZ4Kd5sfoCQ>
9. https://youtu.be/b_IC9Mj8I-4
10. <https://youtu.be/OvTnbYkJNyg>
11. <https://youtu.be/UVMuCb5kk80>
12. <https://youtu.be/Rv-oMZebBEU>

Course Designer

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