G. VENKATASWAMY NAIDU COLLEGE,

(AUTONOMOUS)

KOVILPATTI



Career Guidance & Placement Cell

Report

2023-2024

THE COLLEGE

G. Venkataswamy Naidu College is run under the auspices of the G. Kuppuswamy Naidu Charity Trust for Education and Medical Relief. The trust set its eyes on two important avenues of social services, education and medical relief. The Lakshmi Mills Company occupies special place in the industrial map of India.

The College was formally inaugurated on 17th July 1966 by Honourable M. Bakthavatsalam, the then Chief Minister of Madras with Prof. T.P. Meenakshisundaranar, the Vice-Chancellor, on the chair. Our college situated on an 85 acre site 3 miles away from Kovilpatti on the Kovilpatti-Tiruvenkatam road. We have a vast campus with adequate playgrounds.

"Provide Educational Opportunity to meet the challenges of the time" is a key policy in education. With this aim, the College was started in 1966-67 under the able guidance of the founder Principal, the Late Prof. A.S.Narayanaswamy Naidu, with four sections of Pre-University Course, two in Science and two in Humanities.

Career Guidance & Placement Cell

The Career Guidance and Placement Cell co-ordinates various activities to enhance the employability skills as well as total development in personality of students passing out the institution. The Cell organizes various training programmes for the students to achieve the above. Various programmes and courses for development of personality, aptitude and numerical skills, communication is done in a regular basis. Mock interviews and group discussions are part of the above programmes. Besides, the cell manages its own library.

The Cell conducts various on campus/off campus drives to enhance the placement opportunities of final year students. A number of students have been serving various MNC's and government organizations for the past few years.

The Cell has various measures to identify the strengths and weakness of students. Besides there is strong support from the Cell to rectify the weakness in students so that they can emerge as global leaders for challenging careers.

Placement cell Vision

Our college dedicate itself to provide the highest quality of care and services to the past and present students of the institute to inspire them to lead happy and honourable life in the contemporary competitive society.

Our College Career Cell is committed to….

- **Empower the students with latest relevant information, necessary motivation and quality training. To strive for creating efficient, useful and employable generation from the college in particular and society in general.**

- **To provide a platform from where the students can acquire knowledge to each day of their life with faith, individual worth, knowledge, good work and dignity.**

- **The Cell will work as a team with mutual respect and utmost devotion to boost up the standard of the college for maximum realization of its goals under any challenging condition and situation. We join our hands in the greater mission for building our nation by creating right employment opportunity and employable individual.**

From the Principals Desk

The mission of Career Guidance and Placement cell of G. Venkataswamy Naidu College is to acquire information and guide the students for current and future educational and career prospective.

Since its inception, the Cell provides accurate and up to date information regarding educational and professional institutions, jobs, training facilities, professional and technical courses, in the new emerging area of education and occupation, change in time-oriented skills, trends in employment for choosing any type of career.

The Cell, with a group of efficient teacher members, works in a very dynamic way to guide the students. From the very beginning the Cell has been organizing a number of activities such as workshops, seminars and placement meets to provide opportunities of information, entrepreneurships, career development of the students inside and outside the college.

Dr. M. SUBBULAKSHMI

Why G.V.N.C

In the traditional education system, the students were not provided with the details of the course that they undergo in any academic institution. They remain ignorant about their future course of action and utility of the courses they pursue in a particular formal education system also about their inherent potentialities in building their career in true sense of the term.

Therefore, they often found it difficult to grasp the right opportunity in right time. But a dedicated endeavour on the part of the educational institutes can guide them up in the right direction in building their future career. Sometimes, students select different subjects in their combinations in which neither they are interested nor subject materials suit their outlook and ambitions of their lives.

Consequently, in most of these cases, students become frustrated and de-motivated during their study period itself and they tend to drop everything in the midway. The Career Guidance and Placement Cell can provide continuous career guidance and information to the students and thus, this cell can play a major and deciding role in modelling a bright and strong future of the students.

Placement cell Objectives

- Maintaining a database of students to refer them for suitable job vacancies.
- Conducting campus interviews by reputable and professional organizations.
- Training students for their professional career.
- Preparing them for competitive Civil Service Exams, higher studies and choosing a rewarding career.
- Giving information on Professional Development courses, higher studies available in India and abroad to the students.
- Conducting training programs on Behavioural Skills and Personality Development.
- Assisting students in discovering their strengths, sharpening their interests and planning ahead for a satisfying future.
- Maintaining job Performa at the cell for making suitable JOB REFERRALS.

CAREER GUIDANCE & PLACEMENT CELL PROGRESS REPORT 2023-2024

1. ON-CAMPUS INTERVIEW

Date: 12.12.2024

Name of the Company: MRG CONSULTANCY – (FOXCONN HON HAI TECHNOLOGY PRIVATE LIMITED, CHENNAI).

On Campus Interview was conducted by MRG CONSULTANCY PRIVATE LTD., at our college premises for Final year students of our college. A total number of 211 students had participated in the event. Mr. K.Manimaran, Human Resource Manager and his team were interviewed the students. 164 students were provisionally selected for the post of Trainee- Mobile Assembling Unit.





2.ON-CAMPUS INTERVIEW

Date: 20.01.2024
Name of the Company: TECHLAMBDAS PRIVATE LIMITED, KOVILPATTI.

On Campus Interview was conducted by TECHLAMBADAS PRIVATE LTD., at our college premises for Final year students of our college. A total number of 48 students had participated in the event. Mr. S.Yuvaraj, Human Resource Manager and his team were interviewed the students. 4 students were provisionally selected for the post of Software Programmer.





3.OFF-CAMPUS INTERVIEW

Date: 27.01.2024
Name of the Company: BRAKES INDIA PRIVATE LIMITED (TVS GROUP), KOVILPATTI.

OFF Campus Interview was conducted by BRAKES INDIA PRIVATE LTD., at our college premises for Final year students of our college. A total number of 52 students had participated in the event. Mr. LAKSHMI NARASIMMAN, Human Resource Manager, Brakes India PVT Ltd., and his team were interviewed the students. 28 students were provisionally selected for the post of production Trainee and Quality Control.

4.OFF-CAMPUS INTERVIEW

Date: 05.02.2024
Name of the Company: ANAND ELECTRONICS INDUSTRIES PRIVATE LIMITED , HOSUR.

OFF Campus Interview was conducted by ANAND ELECTRONICS INDUSTRIES PRIVATE LTD., at our college premises for Final year students of our college. A total number of 4 students had participated in the event. Mr. R.Sivaraman, Human Resource Manager, and his team were interviewed the students. 2 students were provisionally selected for the post of production Trainee and Quality Control.

5.ON-CAMPUS INTERVIEW

Date: 12.02.2024

Name of the Company: SURETI INSURANCE PRIVATE LIMITED, COIMBATORE.

On Campus Interview was conducted by SURETI INSURANCE PRIVATE LTD., at our college premises for Final year students of our college. A total number of 42 students had participated in the event. Ms. Merlin, Human Resource Manager, and his team were interviewed the students. 28 students were provisionally selected for the post of Business Development Executive.





6.ON-CAMPUS INTERVIEW

Date: 13.02.2024

Name of the Company: LUCAS TVS PRIVATE LIMITED, CHENNAI.

On Campus Interview was conducted by LUCAS TVS PRIVATE LTD., at our college premises for Final year students of our college. A total number of 100 students had participated in the event. MR. VELMURUGAN, Human Resource Manager, and his team were interviewed the students. 80 students were provisionally selected for the post of production Trainee and Quality Control.





7.ON-CAMPUS INTERVIEW

Date: 23.03.2024
Name of the Company: SP APPARELS PRIVATE LIMITED, AVINASI.

On Campus Interview was conducted by SP APPARELLS PRIVATE LTD., at our college premises for Final year students of our college. A total number of 55 students had participated in the event. Mr.JEBARSON, Human Resource Department, and his team were interviewed the students. 24 students were provisionally selected for the post of Quality Control.





8.ON-CAMPUS INTERVIEW

Date: 23.03.2024

Name of the Company: VERTICAL SOLUTIONS PRIVATE LIMITED, CHENNAI.

On Campus Interview was conducted by VERTICAL SOLUTIONS PRIVATE LTD., at our college premises for Final year students of our college. A total number of 55 students had participated in the event. MS.V.ABINAYA, Human Resource Department, and his team were interviewed the students. 32 students were provisionally selected for the post of Quality Control.





9.OFF-CAMPUS INTERVIEW

Date: 27/06/2024

Name of the Company: TATA CONSULTANCY SERVICES- TCS, CHENNAI.

OFF Campus Interview was conducted by **TATA CONSULTANCY SERVICES, CHENNAI,** through online mode. A total number of 15 students had participated in the interview. 5 students were provisionally selected for the post of BPS.

CAREER GUIDANCE & PLACEMENT CELL PROGRESS REPORT

2023-2024

1. SPECIAL MEETING

Date: 08.09.2023

Resource Person: Mr. Sayed Mohammed, District Employment Officer, Tirunelveli.

There was a special meeting for all the Final year students between 2-4pm on 08.09.2023. **Mr. Sayed Mohammed, District Employment Officer, Tirunelveli.**, enlightened the students on **"Job Opportunities in Government Sector"**.

2. SPECIAL MEETING

Date: 15.09.2023

Resource Person: Mr. Vijayakumar, Production Manager, Valli Textile Mills Private Limited, Kovilpatti.

There was a special meeting for all the Final year students between 2-4pm on 15.09.2023. **Mr. Vijayakumar, Production Manager, Valli Textile Mills Private Limited, Kovilpatti.**, enlightened the students on **"How to fulfil Corporate Expectation".**


GPS Map Camera
Palaya Appaneri, Tamil Nadu, India
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Lat 9.19722°
Long 77.83417°
15/09/23 01:36 PM GMT +05:30
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Long 77.834221°
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Google

3.TEN DAY SKILL DEVELOPMENT ORIENTATION PROGRAMME

Date: 20.09.2023 to 06.10.2023

Resource Person: Department of English and Dr.B.Kirubhaharan, Coordinator, Career Guidance and Placement Cell.

Dr.B.Kirubhaharan, Coordinator, Career Guidance and Placement Cell, Department of Business Administration delivered the inaugural speech. During his inaugural address he emphasized the need for career enhancement for the students.

Department of English has conducted a Ten day Skill Development orientation programme for our Final year students to create awareness about current opportunities and the skills expected by the MNC'S.

4.SPECIAL MEETING

Date: 11.12.2023

Resource Person: Mr. H.Radhakrishnan, Assistant Professor in Electronics, Kovilpatti.

There was a special meeting for all the Final year students between 2-4pm on 11.12.2023. **Mr. H.Radhakrishnan, Assistant Professor in Electronics, Kovilpatti.**, enlightened the students on **"Resume Preparation".**

5.SPECIAL MEETING

Date: 14.12.2023

Resource Person: Mr. S.Lingam, Branch Head, Race Academy, Tirunelveli.

There was a special meeting for all the Final year students between 2-4pm on 14.12.2023. **Mr. S.Lingam, Branch Head, Race Academy, Tirunelveli**, enlightened the students on **"TNPSC Exam Preparation-2024".**

6.SPECIAL MEETING

Date: 25.01.2024

Resource Person: Dr.B.Kirubhaharan, Coordinator, Career Guidance and Placement Cell.

There was a special meeting for all the Final year students between 2-4pm on 25.01.2024. **Dr.B.Kirubhaharan, Coordinator, Career Guidance and Placement Cell**, enlightened the students on **"Group Discussion and Interview Strategies".**

CAREER GUIDANCE & PLACEMENT CELL

Student Placement Report for the Academic Year 2023-2024

S.NO	COMPANY NAME	DESIGNATION	NO. OF STUDENTS Placed
1.	MRG Consultancy – (Foxconn Hon Hai Technology Private Limited, Chennai.	Trainee - Operations	164
2.	Tech Lambdas Pvt Ltd, Kovilpatti.	Software Programmer	4
3.	Brakes India Pvt Ltd -TVS Group, Chennai.	Quality Control	28
4.	Sureti Insurance Private Limited Coimbatore.	Business Development Executive	28
5.	Lucas TVS Pvt Ltd, Chennai.	Quality Control	80
6.	Anand Electronics Industries Pvt Ltd, Hosur.	Production-Trainee Operations	2
7.	SP Apparels Private Limited Avinasi.	CAD Designer, Garment Designer and Quality Control	24
8.	Vertical Solutions Private Limited, Chennai.	Trainee - Operations	32
9.	Tata Consultancy Services	Associate	7
Total			371