THE COLLEGE

G. Venkataswamy Naidu College is run under the auspices of the G. Kuppuswamy Naidu Charity Trust for Education and Medical Relief. The trust set its eyes on two important avenues of social services, education and medical relief. The Lakshmi Mills Company occupies special place in the industrial map of India.

The College was formally inaugurated on 17th July 1966 by Honourable M. Bakthavatsalam, the then Chief Minister of Madras with Prof. T.P. Meenakshisundaranar, the Vice-Chancellor, on the chair. Our college situated on an 85 acre site 3 miles away from Kovilpatti on the Kovilpatti-Tiruvenkatam road. We have a vast campus with adequate playgrounds.

“Provide Educational Opportunity to meet the challenges of the time” is a key policy in education. With this aim, the College was started in 1966-67 under the able guidance of the founder Principal, the Late Prof. A.S.Narayanaswamy Naidu, with four sections of Pre-University Course, two in Science and two in Humanities.

Career Guidance & Placement Cell

The Career Guidance and Placement Cell co-ordinates various activities to enhance the employability skills as well as total development in personality of students passing out the institution. The Cell organizes various training programmes for the students to achieve the above. Various programmes and courses for development of personality, aptitude and numerical skills, communication is done in a regular basis. Mock interviews and group discussions are part of the above programmes. Besides, the cell manages its own library.

The Cell conducts various on campus/off campus drives to enhance the placement opportunities of final year students. A number of students have been serving various MNC's and government organizations for the past few years.

The Cell has various measures to identify the strengths and weakness of students. Besides there is strong support from the Cell to rectify the weakness in students so that they can emerge as global leaders for challenging careers.

Placement cell Vision

Our college dedicate itself to provide the highest quality of care and services to the past and present students of the institute to inspire them to lead happy and honourable life in the contemporary competitive society.

Our College Career Cell is committed to….

- Empower the students with latest relevant information, necessary motivation and quality training. To strive for creating efficient, useful and employable generation from the college in particular and society in general.

- To provide a platform from where the students can acquire knowledge to each day of their life with faith, individual worth, knowledge, good work and dignity.

- The Cell will work as a team with mutual respect and utmost devotion to boost up the standard of the college for maximum realization of its goals under any challenging condition and situation. We join our hands in the greater mission for building our nation by creating right employment opportunity and employable individual.

From the Principals Desk

The mission of Career Guidance and Placement cell of G. Venkataswamy Naidu College is to acquire information and guide the students for current and future educational and career prospective.

Since its inception, the Cell provides accurate and up to date information regarding educational and professional institutions, jobs, training facilities, professional and technical courses, in the new emerging area of education and occupation, change in time-oriented skills, trends in employment for choosing any type of career.

The Cell, with a group of efficient teacher members, works in a very dynamic way to guide the students. From the very beginning the Cell has been organizing a number of activities such as workshops, seminars and placement meets to provide opportunities of information, entrepreneurships, career development of the students inside and outside the college.

Dr. M. SUBBULAKSHMI

From the Director Desk

At ***G. Venkataswamy Naidu College****, we strongly believe that* ***education must lead to meaningful employment****. Our institution is committed to nurturing students with* ***academic excellence, industry-relevant skills, professional ethics, and social responsibility****.*

Through strong ***industry–academia partnerships****, structured training programs, internships, and campus recruitment drives, we prepare our students to meet evolving industry expectations. We warmly invite esteemed organizations to collaborate with us in shaping future-ready professionals.*

DR.B.MAKESH KUMAR

Why G.V.N.C

In the traditional education system, the students were not provided with the details of the course that they undergo in any academic institution. They remain ignorant about their future course of action and utility of the courses they pursue in a particular formal education system also about their inherent potentialities in building their career in true sense of the term.

Therefore, they often found it difficult to grasp the right opportunity in right time. But a dedicated endeavour on the part of the educational institutes can guide them up in the right direction in building their future career. Sometimes, students select different subjects in their combinations in which neither they are interested nor subject materials suit their outlook and ambitions of their lives.

Consequently, in most of these cases, students become frustrated and de-motivated during their study period itself and they tend to drop everything in the midway. The Career Guidance and Placement Cell can provide continuous career guidance and information to the students and thus, this cell can play a major and deciding role in modelling a bright and strong future of the students.

Placement cell Objectives

- Maintaining a database of students to refer them for suitable job vacancies.
- Conducting campus interviews by reputable and professional organizations.
- Training students for their professional career.
- Preparing them for competitive Civil Service Exams, higher studies and choosing a rewarding career.
- Giving information on Professional Development courses, higher studies available in India and abroad to the students.
- Conducting training programs on Behavioural Skills and Personality Development.
- Assisting students in discovering their strengths, sharpening their interests and planning ahead for a satisfying future.
- Maintaining job Performa at the cell for making suitable Job Referrals.

G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)

(Re-Accredited with 'A' Grade by NAAC)
Star college status by DBT-MST, Govt. of India
KOVILPATTI – 628 002

CAREER GUIDANCE AND PLACEMENT CELL

REPORT FOR THE ACADEMIC YEAR 2025-2026

SEMINAR – LINKEDIN USAGE AWARENESS PROGRAM-19-06-2025

A seminar was organized to create awareness among students about effective usage of LinkedIn for career development.

As part of the event, a Seminar Program was Organised in titled" LinkedIn for career development" by Ms. S. Keerthika., Faceperp Technologies Private Limited, Coimbatore. Her lecturer focusing on profile creation, networking strategies, job search techniques, and building a professional online presence.

Students who participated in the seminar were provided with a **3-month free LinkedIn subscription**, which helped them access premium features for skill development and job opportunities. The program encouraged students to actively use LinkedIn for career growth and placement readiness.



PLACEMENT CELL INAUGURATION - 04-08-2025

The Placement Cell was formally inaugurated to strengthen career guidance and placement opportunities for students. The inauguration programme emphasized the importance of skill development, industry readiness, and career planning for successful employment.

As part of the event, a Seminar Program was Organised in titled" Career Compass: Guiding You to the right path" by Mr. S. Ramesh Kumar, Placement Officer, Sethu Institute of Technology, Pullor. His lecturer focusing on communication skills, aptitude, interview techniques, and professional ethics. The program aims to prepare students for campus placements and enhance their confidence to meet industry requirements effectively.





SEMINAR ORGANISED--04-09-2025

The Placement Cell organized a seminar to create awareness about career opportunities in Life Insurance Corporation of India (LIC). The seminar highlighted various job roles, eligibility criteria, recruitment process, and career growth prospects in LIC.

As part of the event, a Seminar Program was Organised in titled" Building a Bright Career with LIc" by Mr. P.Vairamuthu, Senior Branch Manager, LIC, Kovilpatti Branch. His lecturer focusing valuable insights into government sector employment, preparation strategies for LIC examinations, and the skills required to succeed. The session was informative and motivated students to explore careers in the insurance sector.





STUDENTS TRAINING PROGRAM 25-08-2025 to 09-09-2025

A **10 Days Students Training Program** was conducted for all **UG and PG final-year students** by the **Department of English** from **25-08-2025 to 09-09-2025**. The program was organized to enhance students' communication skills and employability readiness.

The training covered key topics such as **self-introduction, group discussion skills, resume preparation, interview dress code, and mock interviews**. The program helped students improve confidence, communication ability, and preparedness for placement interviews.





SEMINAR on "SURVIVAL TECHNIQUES: CLEARING THE HURDLES OF A CAREER" 22-08-2025

Dr.B.Makesh Kumar, Director & Associate Professor and Head, Department of Botany, G.Venkataswamy Naidu College, Kovilpatti, delivered a lecture in titled **"Survival Techniques: Clearing the Hurdles of a Career",** His lecturer focusing on guide students in overcoming challenges in their professional journey. The session focused on adaptability, resilience, goal setting, and coping with career uncertainties.





ON-CAMPUS PLACEMENT DRIVE on 13-10-2025

An On-Campus Recruitment Drive was successfully conducted on **13-10-2025** by **BESANT TECHNOLOGIES, Chennai**, a software company, for final-year students. The drive was organized by the Placement Cell to provide students with employment opportunities in the IT sector.

The selection process consisted of aptitude assessment, technical evaluation, and personal interviews. A total of **17 students were successfully placed** through this recruitment drive. The program greatly enhanced students' industry exposure and contributed significantly to the institution's placement achievements.





ON-CAMPUS PLACEMENT DRIVE on 04-12-2025

An On-Campus Recruitment Drive was successfully conducted on **04/12/2025** for the final-year students. The drive was organized by the Placement Cell in association with **Vertical Solutions, Chennai; HDB Financial Services, Chennai; and Unitech Plato Components, Chennai**.

The recruitment process included group discussions, and personal interviews. A total of **121 students were selected and placed** across the participating companies. The drive provided valuable exposure to students and marked a significant achievement in enhancing placement opportunities and industry interaction.

S.No	Name of students placed	Position Offered	Company Name
1	68	Quality Checker	FOXCONN HON HAI INDIA PVT LTD. CHENNAI
2	15	Sales Manager	HDB FINANCIAL SERVICES, CHENNAI
3	38	Production Trainee	UNITECH PLASTO COMPONENTS , CHENNAI



ON-CAMPUS PLACEMENT DRIVE on 17-12-2025

An On-Campus Recruitment Drive was successfully conducted on **17/12/2025** by **Raja Management Services Private Limited, Hosur**, for the final-year students. The drive was organized by the Placement Cell to facilitate employment opportunities in reputed manufacturing companies.

The recruitment process included aptitude tests and personal interviews. As a result of the drive, **95 girl students were placed in Foxconn India Private Limited**, and **93 boy students were placed in Yamaha India Private Limited**. The drive was highly successful and significantly contributed to improving the overall placement performance of the institution.





MoU SIGNING CEREMONY

Industry–Academia Collaboration Summary

Name of the Institution: G. Venkataswamy Naidu College

Industry Partner: Avaami Technologies Private Limited, Kovilpatti

Type of Organization: Software Company

Date of MoU: 13-10-2025

Duration: One Year

G. Venkataswamy Naidu College signed a Memorandum of Understanding (MoU) with Avaami Technologies Private Limited, Kovilpatti, on 13th October 2025, to strengthen industry–academia collaboration through one-year internship programs, software coding training, and campus placement support.

The MoU focuses on enhancing students' technical skills, practical exposure, and employability by providing hands-on training in software development, project-based learning, and professional mentoring aligned with industry requirements. As an outcome of this collaboration, nine (9) students of the college successfully completed the one-year internship program at Avaami Technologies, gaining real-time experience in coding, application development, and workplace practices.

The partnership also supports on-campus placement activities, enabling students to access employment opportunities in the software sector. This initiative contributes significantly to skill development, experiential learning, and career readiness, aligning with NAAC's emphasis on student-centric learning and employability enhancement.



G. Venkataswamy Naidu College signed a Memorandum of Understanding (MoU) with Avaami Technologies Private Limited, Kovilpatti, on 13th October 2025, at Principal Chamber.

MoU Outcome – Internship Completion

As an outcome of the MoU signed with Avaami Technologies Private Limited, Kovilpatti, nine (9) students of G. Venkataswamy Naidu College successfully completed the one-year internship programme and were awarded Internship Completion Certificates by the company.

The students gained hands-on experience in software coding, real-time project development, and industry practices, which significantly enhanced their technical skills and employability.



MoU SIGNING CEREMONY

Between

G. Venkataswamy Naidu College & Besant Technologies Private Limited, Chennai

Date: 13-10-2025

G. Venkataswamy Naidu College successfully signed a Memorandum of Understanding (MoU) with Besant Technologies Private Limited, Chennai, on 13th October 2025, with the objective of strengthening placement training and on-campus placement opportunities for students.

The MoU aims to bridge the gap between academic learning and industry requirements by providing students with industry-oriented training, skill development programs, and enhanced employability prospects. Through this collaboration, Besant Technologies will offer specialized placement training, including technical skill development, aptitude training, soft skills, resume preparation, mock interviews, and career guidance.

As part of the agreement, Besant Technologies Private Limited will also support the college in conducting on-campus recruitment drives, internships, workshops, seminars, and certification programs to prepare students for competitive job markets. This partnership is expected to benefit UG and PG students across various disciplines by exposing them to current industry trends and professional practices.

The MoU signing ceremony was held in the college premises in the presence of the Principal, Director, faculty members, placement cell coordinators, and representatives from Besant Technologies. Both institutions expressed their commitment to working together to enhance students' career opportunities and professional growth.

This collaboration marks a significant step towards achieving the college's mission of providing quality education, skill-based training, and successful placements, thereby contributing to students' overall development and employability.

Placement Outcome – Besant Technologies, Chennai

As an outcome of the MoU signed with Besant Technologies Private Limited, Chennai, seventeen (17) students of G. Venkataswamy Naidu College received placement offer letters from the company. The selected students will undergo placement-oriented training through online mode, commencing from 02-02-2026 onwards.

This initiative strengthens students' technical skills, industry readiness, and employability, fulfilling the objectives of industry–academia collaboration.

Besant Technologies Private Limited, Chennai Placement Offer & Skill Training Online 02-02-2026 onwards 17 Students received placement offers and industry-oriented training improving employability and job readiness

Centre for Career Development & Placements

- **G. Venkataswamy Naidu College is committed to academic excellence and employability.**
- **The institution focuses on outcome-based education aligned with industry needs.**
- **A dedicated Placement & Training Cell supports student career development.**
- **Students receive aptitude, soft skills, and technical training.**
- **Regular internships and industry exposure enhance practical learning.**
- **The college has active MoUs with reputed industry partners.**
- **MoU with Avaami Technologies Pvt. Ltd., Kovilpatti, supports software training.**
- **Nine students successfully completed one-year internships and received certificates.**
- **MoU with Besant Technologies Pvt. Ltd., Chennai, supports placement training.**
- **Seventeen students received placement offers from Besant Technologies.**
- **Online placement training commenced from 02-02-2026 onwards.**
- **Students are trained in coding, communication, and professional skills.**
- **Emphasis is placed on ethics, discipline, and workplace readiness.**
- **The college welcomes industry collaboration for recruitment and training.**
- **Together, we strive to build skilled, confident, and employable graduates.**