



G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS),

Affiliated to Manonmaniam Sundaranar University

Re-accredited with "A" Grade (3.21 of 4.0) by NAAC

KOVILPATTI-628 502

Department of Commerce (Professional Accounting)

Departmental Policy Document

1. Vision

- ✓ To develop into a centre of excellence in education and train and develop the students' professional skills with competencies to become efficient professionals

2. Mission

- ✓ Educate the students with required levels of accounting and auditing competence for employment in both domestic and global market.
- ✓ Promote the students to work as free launchers and work separately by taking assignments from small ventures for maintaining their accounts.
- ✓ Renovate the students into dynamic entrepreneurs for the betterment of society
- ✓ Bridge the gap between academia and the corporate sector by often updating courses and activities.

3. Curriculum and Course Design

- ✓ The department strictly adheres to the syllabus prescribed by TANSCHÉ (Tamil Nadu State Council for Higher Education).
- ✓ Curriculum delivery is aligned with Outcome-Based Education (OBE), with clearly defined Programme Outcomes (POs), Programme Specific Outcomes (PSOs), and Course Outcomes (COs).

4. Teaching–Learning Process

- ✓ Uses ICT-enabled methods such as PowerPoint presentations, YouTube lectures, and audio recordings of classical poems.
- ✓ Encourages student-centric activities like verse writing, storytelling, debates, skits, and peer teaching.
- ✓ Provides an inclusive and participative learning environment that supports differentiated learning needs.

5. Faculty Development

- ✓ Faculty members are encouraged to participate in Refresher Courses, Faculty Development Programmes (FDPs), Orientation Programmes, and National/International Seminars.
- ✓ Staff members are motivated to pursue research, publish in UGC CARE-listed journals, and present papers in literary forums.

6. Research and Publications

- ✓ Students are encouraged to undertake major projects related to contemporary issues in commerce, including marketing, banking, insurance, accounting, and finance.
- ✓ Faculty members actively contribute to the college's multidisciplinary research journal and engage in interdisciplinary research.

7. Cultural and Extension Activities

- ✓ The department conducts cultural and extension activities related to commerce aim to enhance students' understanding of commercial practices through seminars, workshops, exhibitions, trade fairs, financial literacy drives, and community outreach programs.

⇐ Students Support

- ✓ The department maintains a mentor-mentee system to track student progress and provide guidance.
- ✓ Remedial coaching is offered to slow learners, supported by peer mentoring to enhance academic growth.
- ✓ Students are also encouraged to participate in intercollegiate competitions and cultural events.

↳ **Gender Sensitivity and Inclusivity**

- ✓ The department organizes gender equity and awareness programmes to promote inclusivity and gender sensitivity, equality, and empowerment. Through seminars, workshops, and interactive sessions, students develop a deeper understanding of social responsibility and ethical values.

10. Continuous Improvement and Feedback

- ✓ Student feedback is collected every semester on curriculum content, teaching methodologies, faculty performance, and resource availability.
- ✓ The feedback is systematically analyzed during departmental meetings and submitted to the IQAC for review.
- ✓ Action-taken reports are prepared based on the analysis and presented in Board of Studies meetings to facilitate curriculum improvements.

11. Best Practice

- ✓ The Department follows several best practices to enhance academic excellence and holistic student development.
- ✓ The department emphasizes experiential learning through industrial visits, internships, and project-based assignments.

- ✓ Regular workshops, seminars, and guest lecturers bridge the gap between theory and practice.
- ✓ In addition, the department promotes community engagement through extension activities, fostering social responsibility and practical exposure among students.