



## **G.VENKATASWAMYNAIDU COLLEGE (Autonomous), KOVILPATTI.**

(Affiliated to Manonmaniam Sundaranar University – Tirunelveli,

Re-accredited with 'A' Grade (3.21 out of 4) by NAAC

INTERNAL QUALITY ASSURANCE CELL

### **DEPARTMENT OF COMMERCE (Professional Accounting)**

### **REPORT OF THE VALUE-ADDED COURSES 2021-2025**

S.No	Title of the Value-added course	Name of the Faculty handling the course	Year	Duration of the Course	Class	No. of Students Enrolled
1.	Brand Management	R. Socrates Dr. K. Mariappan	2021-2022	30 hrs	II B.Com.(PA)	35
2.	Event Management	Dr. K. Mariappan Dr. T. Sreeranga Nachiyar	2022-2023	30 hrs	II B.Com.(PA)	51
	Event Management	Dr. S. Manjula Dr. T. Sreeranga Nachiyar	2022-2023	30 hrs	III B.Com.(PA)	58
3.	Entrepreneurship And Ethics	Dr. T. Sreeranga Nachiyar Mrs. S. Raja Lakshmi	2023-2024	30 hrs	II B.Com.(PA)	51
	Stock Exchange Markets	Dr. T. Sreeranga Nachiyar	2023-2024	30 hrs	III B.Com.(PA)	58
4	Entrepreneurship And Ethics	Dr. T. Sreeranga Nachiyar Mrs. R.Abinaya	2024-2025	30 hrs	II B.Com.(PA)	41

	Office Management	Dr. K. Mariappan Dr.S. Manjula	2024-2025	30hrs	III B.Com(PA)	48
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