

PROFILE



PERSONAL DETAILS

Name : Dr. T. Sreeranga Nachiyar
Date of Birth : 03/03/1982
Qualification : M.Com, M.Phil., Ph.D.,
Designation : Assistant Professor
Department : Commerce (Professional Accounting)
Community : BC
Nationality : Indian
EmailID : sreeranganachiyar@gvncollege.edu.in

ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
Ph.D.,	Banking and Finance	St.Xavier's College, Palayamkottai.	Manonmaniam Sundaranar University, Tirunelveli.	2018
SET /NET	-	-	-	-
M.Phil.,	Commerce	Madurai Kamaraj University, Madurai.	Madurai Kamaraj University, Madurai.	2013
M.Com.,	Commerce	P.K.N Arts & Science College, Tirumangalam.	Madurai Kamaraj University, Madurai.	2012
B.Com.,	Commerce	V.V.V. Vanniaperumal college for women, Virudhunagar	Madurai Kamaraj University, Madurai.	2002
HSS	Commerce	sowdambighai Hr.Sec.School, Virudhunagar	-	1999
SSLC	-	T.A.S. Government School, Meesalour.	-	1997

ACADEMIC IDENTITY

*VIDWA NID	480701
*ORCID ID	--
*SCOPUS ID	--
*RESEA	--

RCHER ID/PUBL ONSID	
---------------------------	--

TEACHING EXPERIENCE	
Date of Appointment	03-06-2019
Date of Retirement	30-03-2042
Teaching Experience	
UG	6 Years 6 Months
PG	- Years
Research	- Years

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		
		From	To	Years
B.Com.(PA)	G.Venkataswamy Naidu College, Kovilpatti,	3 rd June 2013	Till Date	5Years 8 months

AWARDS RECEIVED	
1.	-

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR
1.	-	-	-

ORIENTATION/REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE			
S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1.	-	-	-

DETAILS OF RESEARCH WORK		
Research Stages	Title of the Thesis	University where the work was carried Out
Ph.D.,	"A Study on customer's perception toward Customer Relationship Management Practices in Public sector Banks in Tirunelveli District	St. Xavier's College, Palayamkotai.
M.Phil.,	A study on customer attitude of Pepsi company in Madurai district	Mannar Thirumalai Nayakar College, Madurai
M.Com.,	-	-
B.Com.,	-	-

AREAS OF RESEARCH
Banking and Finance
Marketing

PH.D.THESISADJUDICATED:		
S.No	Name of the University	Title of the Thesis/Name of Candidate/Year
1	-	-

STUDENT RESEARCH PROJECTS GUIDED			
S. No	Student Name	Title of the Project	Year
1.	-	-	-

PUBLICATIONS				
BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
OTHERINDEXED	ASA RESOURCE PERSON	PAPERS PRESENTEDIN NATIONALAND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	

PUBLICATIONS:SCOPUS INDEXED JOURNALS &WEB OF SCIENCE			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue,Impactfactor& Pg. No
1.	-	-	
2.			
3.			

PUBLICATIONS:UGC LISTED JOURNALS

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1.	A Study On Customer'S Perception Towards Different Dimensions Of Customer Relationship Management Practices In Public Sector Banks	Intercontinental Journal of human resource research review UGC approved journal - s.no:49244	JULY 2017 VOLUME 5, ISSUE 72320-9704 - ONLINE ISSN:2347-1662
2.	Factors Influencing Customer Relationship Management Practices In Public Sector Banks In Tirunelveli District	Intercontinental Journal of marketing research review UGC approved journal - s.no:43669	JULY 2017 VOLUME 5, ISSUE 72321-0346 - ONLINE ISSN:2347-1670
3.	A Study On Problems Faced By The Customer In Relation To Customer Relationship Management Practices	Sumedha journal of management	JULY - SEPTEMBER 2017 VOL. 6 NO. 3 2277-6753 ISSN (ONLINE) : 2322-0449
4.	Customer'S Perception And Factors Influencing The Customer Relationship Management Practices	Intercontinental Journal of marketing research review volume 5, issue 8 august 2017	AUGUST 2017 VOLUME 5, ISSUE 8 ISSN:2321-0346 - ONLINE ISSN:2347-1670
5.	A Study On Customer's Perception Towards The Customer Relationship Management Practices In Public Sector Banks In Tirunelveli District	EPRA international journal of economic and business review	September 2017 Volume - 5, Issue- 9 e-ISSN : 2347 - 9671 p- ISSN : 2349 – 0187

PUBLICATIONS:OTHER INDEXED JOURNALS			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg.No
1.	A study on customer satisfaction towards E-Banking services provided by SBI in Kovilpatti Taluk.	ISSN	ISSN:978-9394725-22-5
2.	A Study on impact of service quality on customer retention in the banking sector in Kovilpatti town.	-	ISBN978-81983240-6-1

AS A RESOURCE PERSON			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1.			
2.			
3.			

WEBMINARS/SEMINARS/CONFERENCES/SYMPOSIA/WORKSHOP PAPER PRESENTED: National -International-			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1.			

SEMINARS/CONFERENCES/SYMPOSIA/WORKSHOP/ATTENDED:			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1.	Market Ka Eklavya	NSDL Technology Trust and Reach	28.07.2025
2.	Smart Money 360: Navigating Tax And Investment In The Digital Age	A.P.C Mahalakshmi college for women	Thoothukudi 31.07.2025-02.08.2025
3.	“Ignite Implement Inspire The 31 Model For Commerce Educators”	JP College of Arts and Science	Ayikudy 01.09.2025-05.09.2025

SEMINARS/CONFERENCES/WORKSHOP ORGANISED:			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1			

REVIEWER IN INTERNATIONAL JOURNALS			
S. No	Name of the Journal	Publishers	ISSN/ EISSN
1			

MEMBERS IN PROFESSIONAL BODY			
S. No	Name of the Body	Member ID	Location of the Body
1			

Date :

Signature