



**G. VENKATASWAMY NAIDU COLLEGE (Autonomous),
KOVILOPATI.**

Reaccredited with 'A' Grade by NAAC

Affiliated to Manonmaniam Sundaranar University, Tirunelveli

(Under the Management of the Kuppaswamy Naidu Charity Trust for Education and Medical Relief, Coimbatore-37)

PG AND RESEARCH DEPARTMENT OF COMMERCE

Proposed activities

(Action Plan for the Academic Year 2022 – 2023)

S.No.	Nature of Activity	Month	Beneficiaries	Purpose
1	Seminar on Motivational Speech	September	B.Com and M.Com Students	To Motivate the students for developing academic skills and to create education interest.
2	One Day Workshop on Management Games	October	B.Com and M.Com Students	To understanding to students about management concept through games.
3	Workshop on Questionnaire Development in Research.	October	M.Com and Research Scholars (M.Phil. and Ph.D.)	To develop the research knowledge among the students and scholars.
4	Certificate Courses on Photoshop	November	B.Com and M.Com Students	To train the students to know the Photoshop applications.
5	Intra – Department Competitions	November	B.Com and M.Com Students	To develop the programme skills among the students.
6	Awareness Programme for Girls Students for Safety Purpose.	December	B.Com and M.Com Students	To create safety awareness among the students.
7	Motivation Programme for First Year Students	December	I B.Com Students	To motivate the first year students to know the importance of

				education and moral values.
8	Inter – Departmental Competitions	February	B.Com and M.Com Students	To show the extra talents for students.
9	Guest Lecture on Employment Opportunities	February	III B.Com and II M.Com Students.	Final year students to know the various employment opportunities available in the field of commerce.
10	Extension Activities	March	Nearby villages and schools.	To create a social responsibility among the students.
11	Seminar on Research Publications Procedures	March	M.Com and Research Scholars	To bring out the research knowledge to PG students and Research Scholars.
12	Students Seminar	March	B.Com and M.Com Students	To develop a presentation skills among the students.
13	Workshop on Interview skills.	April	B.Com and M.Com Students	Students to learn the interview techniques.
15	Coaching for NET/SET Examinations	Monthly Once	M.Com Students	All PG Students to clear the NET/SET Exams.

(Action Plan for the Academic Year 2023 – 2024)

S. No.	Nature of Activity	Month	Beneficiaries	Purpose
1	Motivation Programme for First Year Students	December	I B.Com Students	To motivate the first year students to know the importance of education and moral values.
2	One Day Workshop on Management Games	July	B.Com and M.Com Students	To understanding to students about management concept through games.

3	Workshop on Tools Development in Research.	August	M.Com and Research Scholars (M.Phil. and Ph.D.)	To develop the research knowledge among the students and scholars.
4	Certificate Courses on Excel	---	B.Com and M.Com Students	To train the students to know the Excel applications.
5	Intra – Department Competitions	August	B.Com and M.Com Students	To develop the programme skills among the students.
6	Awareness Programme for Girls Students for Safety and health Purpose.	September	B.Com and M.Com Students	To create safety awareness among the students.
7	Motivation Programme for First Year Students	December	I B.Com Students	To motivate the first year students to know the importance of education and moral values.
8	Inter – Departmental Competitions	January	B.Com and M.Com Students	To show the extra talents for students.
9	Guest Lecture on Employment Opportunities	February	III B.Com and II M.Com Students.	Final year students to know the various employment opportunities available in the field of commerce.
10	Extension Activities to school students	March	Nearby villages and schools.	To create a social responsibility among the students.
11	Seminar on Publication Ethics in Research	March	M.Com and Research Scholars	To bring out the research knowledge to PG students and Research Scholars.
12	Students Skill Development Programme	March	B.Com and M.Com Students	To develop a presentation skills among the students.
13	Workshop on Presentation skills.	April	B.Com and M.Com Students	Students to learn the presentation techniques.
14	Coaching for NET/SET Examinations	Monthly Once	M.Com Students	All PG Students to clear the NET/SET Exams.

15	Seminar on Importance of Higher Studies	April	UG Third Year Students	Final year students to know the importance of higher education.
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Annual Planner 2024-2025

S. No	Date	List of events
July 2024		
1.	10.07.2024	Association Inauguration
2.	19.07.2024	Guest Lecture
3.	25.07.2024	Workshop on Effective Public Speaking
August 2024		
4.	02.08.2024	Seminar
5.	21.08.2024	Workshop on Resume Preparation
6.	29.08.2024	Workshop on Personality Development
September 2024		
7.	05.09.2024	Seminar
8.	12.09.2024	Workshop on SPSS
9.	20.09.2024	National Level Conference
10.	27.09.2024	Workshop on Employability Skills
October 2024		
11.	10.10.2024	Inter School Competitions
12.	18.10.2024	Intra Departmental Competitions
December 2024		
13.	27.12.2024	Workshop on Stock Trading
January 2025		
14.	10.01.2025	Guest Lecture
15.	30.01.2025	Inter Collegiate Competitions
February 2025		
16.	07.02.2025	Seminar on Research Writing
17.	20.02.2025	Workshop on Research Methodology
18.	28.02.2025	National Level Conference

Academic Year 2025-2026

S.No	Proposed Date	Name of the Events
1.	2 nd Week of July	Inauguration
2.	1 st Week August	Workshops on “Application of SPSS”
3.	2 nd Week August	Company Visit
4.	1 st Week of September	Extension Activities in School
5.	2 nd Week of September	Awareness Program
6	3 rd Week of September	Guest Lecture
6.	2 nd Week of December	Workshop titled MS Excel
7.	Jan 1 st Week	Inter Collegiate for School Students
8.	1 st Week of February	State Level Seminar
9.	2 nd Week of February	Industrial Visit
10.	3 rd Week of February	Guest Lecture