

PROFILE

PERSONAL DETAILS

Name	:	S.PALANIKUMAR	
Date of Birth	:	05.05.1981	
Qualification	:	M.Com., M.Phil., SET (2016)	
Designation	:	Assistant Professor and Head	
Department	:	PG and Research Department of Commerce	
Community	:	BC	
Nationality	:	INDIAN	
Email ID	:	palanikumar@gvncollege.edu.in	

ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
B.Com.,	Commerce	S.S.D.M. College, Kovilpatti.	M.S.University, Tirunelveli	2001
M.Com.,	Commerce	Sri S.R.N.M. College, Sattur.	M.K.University, Madurai	2003
M.Phil.,	Commerce	V.H.N.S.N. College, Virudhunagar.	M.K.University, Madurai	2004
SET (2016)	Commerce	Mother Theresa Women's University, Kodaikanal.	Mother Theresa Women's University, Kodaikanal.	2016

ACADEMIC IDENTITY

*VIDWAN ID	463577
*ORCID ID	0009-0008-8261-2110
*SCOPUS ID	-
*RESEARCHER ID/PUBLONS ID	rid125050
GOOGLE SCHOLAR LINK	9JZeJykAAAAJ

TEACHING EXPERIENCE

Date of Appointment	08.06.2007
Date of Retirement	31.05.2039
Teaching Experience	19 Years & 4 Months
UG	19 Years & 4 Months
PG	9 Years
Research	3 Years

COURSES / CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
B.Com	K.R. College of Arts and Science, Kovilpatti	01.6.2006	30.4.2007	11 Months
B.Com	G.Venkataswamy Naidu College, Kovilpatti.	08.06.2007	31.3.2019	11 Years and 9 Months
		31.4.2024	Till Date	1 Year and 7 Months
B.B.A	G.Venkataswamy Naidu College, Kovilpatti.	02.05.2019	30.4.2023	4 Years
M.Com.,	G.Venkataswamy Naidu College, Kovilpatti.	01.06.2008	31.5.2015	7 Years
		31.4.2024	Till Date	1 Year and 7 Months
M.Phil.,	G.Venkataswamy Naidu College, Kovilpatti,	01.6.2011	30.5.2016	5 Years

AWARDS RECEIVED

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ADMINISTRATIVE EXPERIENCE

S. No	DESIGNATION	INSTITUTIONS	YEAR
1.	NSS Programme Officer	NSS Unit No.180, G.Venkataswamy Naidu College, Kovilpatti.	2014 – 2019
2.	Convener of Blood Donor's Club	G.Venkataswamy Naidu College, Kovilpatti.	2009-2019
3.	Programme Instructor	Unnat Bharat Abhiyan, G.Venkataswamy Naidu College, Kovilpatti.	2021to Till Date
4.	Chief Superintendent of Term End Examinations	Tamil Nadu Open University-Term End Examinations (DDE), (Exam Centre: EC-18, G.Venkataswamy Naidu College, Kovilpatti).	June 2018, December 2018, June 2019 and December 2019

ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE

S. No.	Name of the Training	Name of the Sponsoring Agency	Place and Date
1.	Faculty development program on “The professionalism in teaching”	Department of Management studies	Infant Jesus College of Engineering, Keelavallanadu. 20.07.2012
2.	Faculty development program on “Professionalism and English pedagogy”	Department of English	G.Venkataswamy Naidu College, Kovilpatti. 13.09.2012
3.	Conference on Entrepreneurship development cells in higher	Government of Tamilnadu	Trade Centre Campus, Guindy 21.12.2012

	education institution in Tamilnadu”		
4.	Staff Competence Building Programme	IQAC (UGC Sponsored)	G.Venkataswamy Naidu College, Kovilpatti. 03.04.2014 & 04.06.2014
5.	Orientation Programme for NSS Programming Officers	ETI -RJNIYD	Rajiv Gandhi National Institute of Youth Development (RJNIYD), Sripurumbudur. 16.11.2016 to 22.11.2016
6.	FDP on “Personal and Professional Transformation”	IQAC	G.Venkataswamy Naidu College, Kovilpatti. 01.12.2016 and 02.12.2016
7.	FDP on “Team Building”	ICT Academy of Tamilnadu	Sri Kaliswari College, Sivakasi. 08.08.2017 and 09.08.2017

DETAILS OF RESEARCH WORK

Research Stages	Title of the Thesis	University where the work was carried out
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AREAS OF RESEARCH

PH.D. THESIS ADJUDICATED:

S. No	Name of the University	Title of the Thesis /Name of Candidate /Year
-	-	-

STUDENT RESEARCH PROJECTS GUIDED

S. No	Student Name	Title of the Project	Year
1.			
2.			
3.			

PUBLICATIONS

BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
01	-	-	-	02
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	Proceedings in the Seminars/ Coherences (With ISBN)
-	-	21	24	05

PUBLICATIONS: BOOKS

S. No	Title of the Book	Publication	Year
1.	“Issues and Challenges in the present Global Scenario”	ISBN: 97893-5156-566-6	2014

BOOK CHAPTERS

S. No	Title of the Paper	Name of the Book	ISSN No., Pg. No
-	-	-	-

PUBLICATIONS: SCOPUS INDEXED JOURNALS & WEB OF SCIENCE

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
-	-	-	-

PUBLICATIONS: UGC LISTED JOURNALS

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1		The International Journal for Economics and Business Management	ISSN: 2250-2750 Volume 07, Issue 01
2.	Employee Job Satisfaction in Tamilnadu State Transport Corporation (TNSTC) – A Study with Reference to Tirunelveli Division.	Research Journal of SRNMC	ISSN: 2395 Volume 01, Special Issue
3.	Industrial Relations in Tamilnadu State Transport Corporation (TNSTC) – A Study with Reference to Tirunelveli Division.	Journal of Inventive and Scientific Research Studies	ISSN: 2584-0630 Volume 01, Issue 02
4.	Perception of Employees on Trade Unions in Promoting Industrial Relations	International Journal of Research in Commerce and Management Studies	ISSN: 2582-2292 Volume 07, Issue 02

PUBLICATIONS: OTHER INDEXED JOURNALS

S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
-	-	-	-

AS A RESOURCE PERSON

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
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**WEBMINARS / SEMINARS / CONFERENCES / SYMPOSIA / WORKSHOP
PAPER PRESENTED: National -International**

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	National conference on “Consumer Protection”	Kamadenu College of Arts and Science, Sathyamangalam.	21.02.2012
2	Inter University level conference on “Dynamics of Modern Management in Business – Opportunities and Challenges ahead”	G.Venkataswamy Naidu College, Kovilpatti.	15.02.2013
3	International conference on “Competency building strategies in business technology for sustainable development”	Sri Ganesh school of business management, Salem	22.02.2013
4	National Seminar on “Emerging trends in Indian corporate sector”	St. Xavier’s College (Autonomous), Palayamkottai.	20.01.2014
5	State level Seminar on “New teaching materials for the new age”	G.Venkataswamy Naidu College, Kovilpatti.	11.10.2014
6	National Seminar on “Indian service sectors in the information and communication technology era: Emerging trends, issues and prospectus”	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi.	19.12.2014
7	National Seminar on “Empowerment of unorganised women through micro finance”	St. Xavier’s College (Autonomous), Palayamkottai.	06.03.2015
8	National Conference on “Indian strategies in functional management”	JP College of Arts and Science, Tenkasi.	20.01.2016
9	National Conference on “Recent trends in multidisciplinary research”	Holy cross college (Autonomous), Nagarcoil	19.02.2016
10	State level Seminar on “Emerging trends in service sector”	Sri Krishnasamy Arts and Science College, Sattur.	20.02.2016
11	National Seminar on “Industrial Waste Management in India: Problems and Prospects”	Sri Kaliswari College (Autonomous), Sivakasi	04 & 05.03.2016
12	National Seminar on “Digital banking: Paradigm, Practices, Problems and Prospectus”	St. John’s College, Palayamkottai	27.01.2017
13	National Level Conference on “Role of Information and Communication	Sri Kaliswari College (Autonomous), Sivakasi	20 & 21.3.2016

	Technology (ICT) on the Growth of Service Industries”		
14	International Conference on “Changing Global Scenario – Strategies for Business Sustainability”	Sri S.Ramasamy Naidu College (Autonomous), Sattur	16.02.2018
15	National Seminar on “Emerging Trends in Indian Services sector in the Global Context”	G.Venkataswamy Naidu College, Kovilpatti.	02.03.2018
16	National Seminar on “Opportunities and Challenges of Modern Marketing”	Don Bosco College of Arts and Science, Keela eral.	24.03.2018

SEMINARS / CONFERENCES / SYMPOSIA / WORKSHOP / ATTENDED:

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Seminar on E-Business	Rajapalayam Raju's College, Rajapalayam.	16.03.2002
2	Seminar on “Recent trends in Entrepreneurship”	Sadakathullah Appa College, Tirunelveli.	19.10.2002
3	Workshop on “Emerging trends in Indirect Taxes”	Sourashtra College, Madurai.	26.02.2003
4	Workshop on “Application on statistical tools in business research”	Saraswathi Narayanan College, Madurai.	10.03.2004
5	Workshop on “Ramifications of research in commerce and review techniques”	Sri Parasakthi College of Women, Courtallam.	19.12.2008
6	Seminar on “Quality enhanced and sustenance in the institution of higher education with rural and semi urban background”	G.Venkataswamy Naidu College, Kovilpatti.	07.10.2010 & 08.10.2010
7	Conference on “Entrepreneurship development cells in higher education institution in Tamilnadu”	Entrepreneurship Development Institute, Guindy.	21.12.2012
8	Hands-on Workshop on “Adobe Photoshop”	G.Venkataswamy Naidu College, Kovilpatti.	17.08.2013
9	Workshop on “Challenges of entrepreneurs in the present scenario”	G.Venkataswamy Naidu College, Kovilpatti.	22.01.2014
10	Seminar on “Quality enhancement in Higher Education”	Sri Parasakthi College for Women, Courtallam.	13.02.2014
11	Technology Summit	ICTACT Bridge	27.08.2014
12	HR Summit	ICTACT Bridge	15.10.2014
13	Seminar on “Tourism industry in India – Challenges and opportunities”	G.Venkataswamy Naidu College, Kovilpatti.	18.12.2014
14	Workshop on “Issues and Challenges in Research”	Sri S.Ramasamy Naidu College (Autonomous), Sattur	19.03.2016

15	One day International Seminar on Dynamics of Digital Marketing: Global Perspectives & Future Trends	P.K.R. Arts College for Women (Autonomous), Gobichettipalayam.	20.8.2024
16	National Workshop on “Advanced Structural Equation Modelling using SMART-PLS & AMoS”	Synergy International Research Institute, Rahmath Nagar, Tirunelveli.	07.12.2024 & 08.12.2024
17	National Level Workshop on “ Impact of Digital Era in Modern Research”	Sri Krishnasamy Arts and Science College, Mettamalai, Sattur.	25.01.2025
18.	One day International Conference on “The Transformative Impact of AI on the Service Sector: Innovation, Challenges and Future Direction”	Government Arts and Science College, Nagalapuram, Thoothukudi District	28.3.2025

REVIEWER IN INTERNATIONAL JOURNALS

S. No	Name of the Journal	Publishers	ISSN/ EISSN
-	-	-	-

MEMBERS IN PROFESSIONAL BODY

S. No	Name of the Body	Member ID	Location of the Body
1	-	-	-

Date:

Signature