

**G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), Kovilpatti**

**Department of Commerce**

**Department policy**

**Develop Practical knowledge**

- The students lead to gain practical knowledge through activities like visiting banks to learn about banking law and practices and collecting challans for fill out manually.

**Career development**

- The department may have policies that encourage interaction with alumni to share professional experience and inform students about career opportunities.

**Technological awareness**

- The department aims to develop students' technical knowledge for the digital world, with a particular focus on e-commerce.

**Business awareness**

- The Department of Commerce focuses on integrating sustainability principles across its curriculum, research initiatives, and industry collaborations, emphasizing responsible business practices and addressing societal and environmental concerns.

**Entrepreneurship development**

- Through Entrepreneurship development programmes and practical training opportunities, the department fosters the development of competent, committed, and responsible entrepreneurs, equipping students with the knowledge, skills, and ethical mindset needed to succeed in the dynamic business landscape.

## **Financial responsibility**

- With a focus on sustainable finance, investment management, and green banking.

## **Academic policies**

- **Internal assessment:** Marks are awarded based on a combination of internal exams, skill development work, assignments, and participation in departmental activities.
- **Mentor-mentee system:** A mentor is assigned to a group of students to provide personal counseling, track their progress, and inform them about department policies.
- **Parent-teacher meetings:** These are held at least twice per semester to discuss a student's attendance, academic progress, and other matters.
- **Departmental library:** A dedicated library for the department is available for students to borrow books for reference purposes, with a specified loan period. It contains above 1100 commerce related books.