

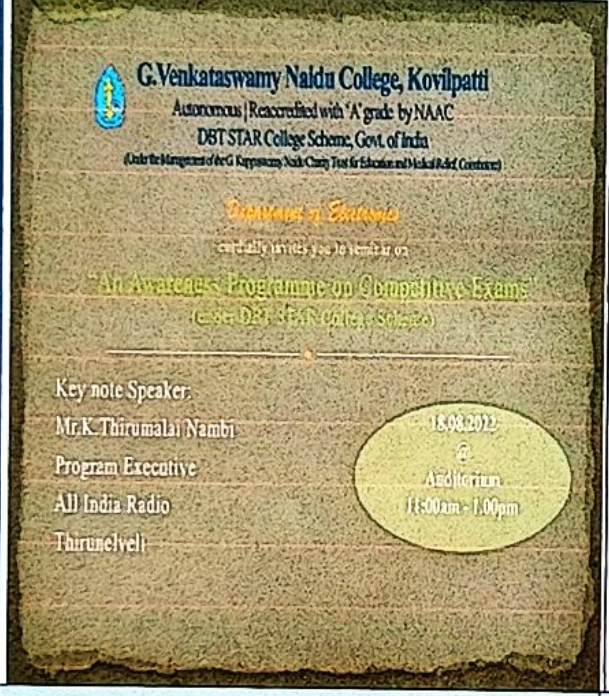
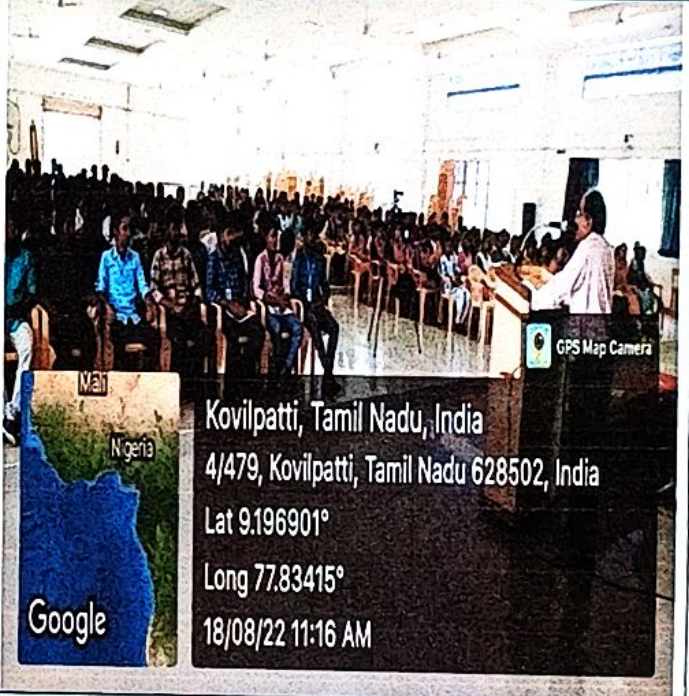


**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)  
KOVILPATTI - 628502**

**Name & Title of the Activity:** Seminar on "An Awareness Programme on Competitive Exams"

**Date & Venue:** 18.08.2022 & Auditorium

**Beneficiary & Number of Beneficiaries:** 345 III Year students participated from other departments.

Brief Description	Outcome
Competitive exams can be defined as a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices.	The seminar on "An Awareness Programme on Competitive Exams" likely offered insights into various exams, preparation strategies, and study resources. It probably helped attendees understand exam formats, syllabi, and effective study techniques, equipping them with knowledge to tackle competitive exams successfully.
Photo 1	Photo 2
	
Caption : Invitation	Caption : Event Photo

  
HOD

  
DIRECTOR

  
PRINCIPAL  
Principal  
G. Venkataswamy Naidu College  
(Autonomous)  
Kovilpatti - 628 502.







**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)  
KOVILPATTI - 628502**

**Name & Title of the Activity:** Seminar on "Digital Marketing"

**Date & Venue:** 24.08.2022 & Seminar Hall

**Beneficiary & Number of Beneficiaries:** 180 students participated from Electronics & IT

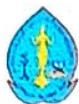
Brief Description	Outcome
Competitive exams can be defined as a comprehensive, developmental program designed to assist individuals in making and implementing informed educational and occupational choices.	The outcome of the digital marketing seminar enhanced students' understanding of digital marketing strategies and tools, provided insights into the latest trends in digital marketing, including social media, SEO, content marketing, and email marketing, enriched them by providing practical skills in implementing digital marketing campaigns and educated them of how to measure and analyze the effectiveness of digital marketing efforts.
Photo 1	Photo 2
 <p><b>G.Venkataswamy Naidu College, Kovilpatti</b> Autonomous   Reaccredited with 'A' grade by NAAC DBT STAR College Scheme, Govt. of India (Under the Management of the G. Venkataswamy Naidu Charitable Trust for Education and Medical Relief, Coimbatore)</p> <p><i>Department of Electronics</i> cordially invites you to seminar on <b>"Seminar on "Digital Marketing"</b> (under DBT STAR College Scheme)</p> <p>Key note Speaker: Mr.S.Feroz Mohamed Managing Director Alfa Technologies Madurai</p> <p>Date : 18.08.2022 Venue : Seminar Hall Time : 2.30pm - 4.30pm</p>	 <p>Kovilpatti, Tamil Nadu, India 4/479, Kovilpatti, Tamil Nadu 628502, India Lat 9.196186° Long 77.833738° 24/08/22 02:52 PM</p>
Caption : Invitation	Caption : Event Photo

  
HOD

  
DIRECTOR

  
PRINCIPAL  
Principal  
G.Venkataswamy Naidu College  
(Autonomous)  
Kovilpatti - 628 502.







**G.VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)**  
**KOVILPATTI - 628502**

**Name & Title of the Activity:** Grama sabha meeting on Manthithoppu Village

**Date & Venue:** 26.01.2023 & Community Hall, Manthithoppu

**Beneficiary & Number of Beneficiaries:** 50 Villagers from Manthithoppu

Brief Description	Outcome
<p>Our department adopted the village of Manthithoppu and conducted Grama sabha meeting which is essential for the effective functioning of village Panchayats by promoting transparency and accountability in administration, enhancing public participation in the planning and implementation of schemes and in the choice of beneficiaries, and paving the way for social audit.</p>	<p>The villagers of Manthithoppu came to know about awareness the health and hygiene. Further, several activities like Hands-on, Cleaning work &amp; Supporting for educations were provided to enhance their lifestyle.</p>
Photo 1	Photo 2
	
Caption : Event Photo	

  
HOD

  
DIRECTOR

  
PRINCIPAL



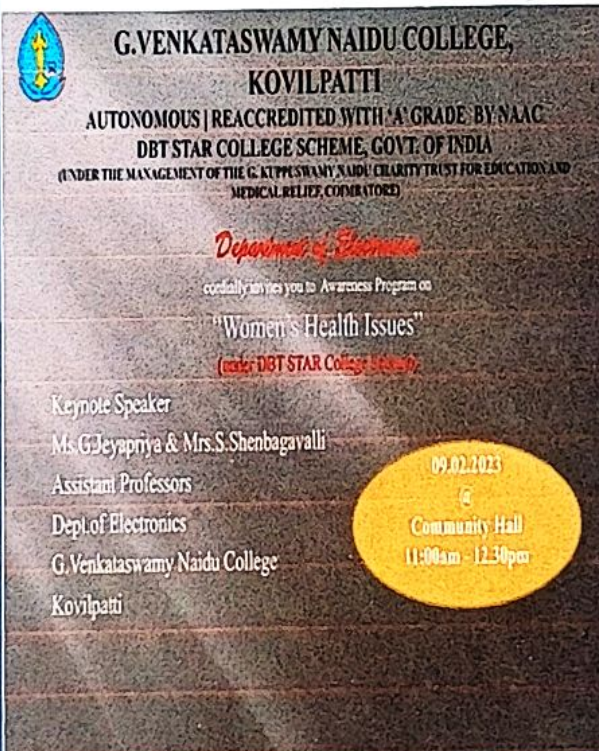
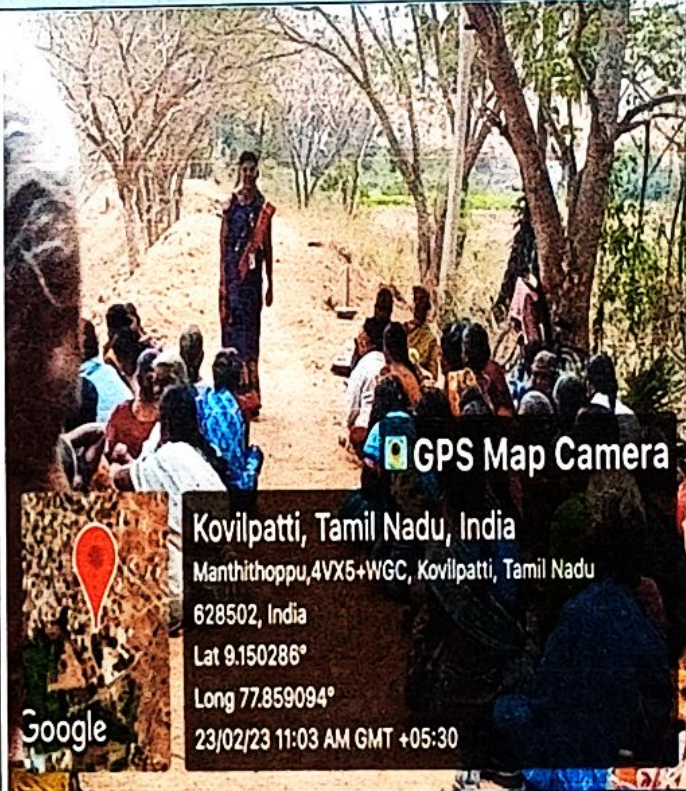


**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)  
KOVILPATTI - 628502**

**Name & Title of the Activity:** Awareness Program on "Women's Health Issues"

**Date & Venue:** 09.02.2023 & Community Hall, Manthithoppu

**Beneficiary & Number of Beneficiaries:** 100 villagers from Manthithoppu

Brief Description	Outcome
<p>Women are not much aware of their health issues which can become worse for their bodies. The importance of maintaining a good body is the key component of good mental health. The idea of the program was to raise awareness about the body and the importance of visiting a Gynaecologist for the treatments.</p>	<p>The programme focused on educating participants about various health concerns specific to women. It also covered topics such as reproductive health, breast cancer awareness, hormonal changes, nutrition, and mental health. Further, the event empowered women with knowledge about their health, prevention and early detection of diseases, and available healthcare resources.</p>
Photo 1	Photo 2
	
Caption : Invitation	Caption : Event Photo

  
HOD

  
DIRECTOR

  
PRINCIPAL  
Principal  
G.Venkataswamy Naidu College  
(Autonomous)  
Kovilpatti - 628 502.







**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)  
KOVILPATTI - 628502**

**Name & Title of the Activity:** "Massive Cleaning Work"

**Date & Venue:** 23.02.2023 & Manthithoppu Streets

**Beneficiary & Number of Beneficiaries:** 10 streets of Manthithoppu Cleaned

Brief Description	Outcome
The foremost objective of cleaning is to keep the premises clean, sanitized, and safe. This safeguards the health of Villagers.	The programme provided a cleaner and more aesthetically pleasing environment, enhanced community engagement and pride, increased awareness about environmental issues, and potentially improved public health due to the reduction of pollutants and litter.
Photo 1	Photo 2
 <p>Chief Guest Mrs.M.Muthu Lakshmi Mani President Manthithoppu Panchayat</p> <p>Date : 23.02.2023 Venue : Community Hall Time : 10:30am - 1.30pm</p>	 <p>GPS Map Camera</p> <p>Manthithoppu, Tamil Nadu, India 5V23+PV4, Ganesh Nagar, Mandipuram, Manthithoppu, Tamil Nadu 628502, India Lat 9.152115° Long 77.854671° 09/02/23 11:11 AM GMT +05:30</p>
Caption : Invitation	Caption : Event Photo

  
HOD

  
DIRECTOR

  
Principal  
G.Venkataswamy Naidu College  
(Autonomous)  
Kovilpatti - 628 502.








**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)  
KOVILPATTI - 628502**

**Name & Title of the Activity:** Hands on Training Programme on "Learn & Earn Handmade Plastic Wire Tote Basket"

**Date & Venue:** 26.02.2023 & Community Hall, Manthithoppu

**Beneficiary & Number of Beneficiaries:** 50 Members of Manthithoppu villagers

Brief Description	Outcome
<p>Handicrafts, an industry that has been adding value to the Indian economy and its GDP for years. It is also a craft used to create products; which are produced either completely by hand or with the help of tools. In India, handicrafts have great potential for employment generation and income generation. Being one of the most attractive things about the country present in various shapes made from different materials.</p>	<p>The outcome of this program would be participants gaining practical skills in crafting these baskets, which they can use for personal purposes or as a means of income generation. In addition, the programme promoted the development of a new skill and encouraged creative expression and the potential for entrepreneurial ventures.</p>
Photo 1	Photo 2
 <p><b>G.Venkataswamy Naidu College, Kovilpatti</b> Autonomous   Reaccredited with 'A' grade by NAAC DBT STAR College Scheme, Govt. of India (Under the Management of the G. Venkataswamy Naidu Charity Trust for Education and Medical Relief, Coimbatore)</p> <p><i>Department of Electronics</i> cordially invites you to Hands on Training Program on <b>"Learn &amp; Earn Handmade Plastic Wire Tote Basket"</b> (under DBT STAR College Scheme)</p> <p>Trainer Dr.V.Uma Assistant Professor &amp; convener (EDC Cell) Dept of Botany G.Venkataswamy Naidu College Kovilpatti</p> 	 <p><b>GPS Map Camera</b> Kovilpatti, Tamil Nadu, India 954/6 GANESH NAGR MANTHITHOPPU, Kovilpatti, Tamil Nadu 628502, India Lat 9.15149° Long 77.862633° 26/02/23 10:38 AM GMT +05:30</p>
Caption : Invitation	Caption : Event Photo

  
HOD

  
DIRECTOR

  
PRINCIPAL  
**Principal**  
G.Venkataswamy Naidu College  
(Autonomous)  
Kovilpatti - 628 502.



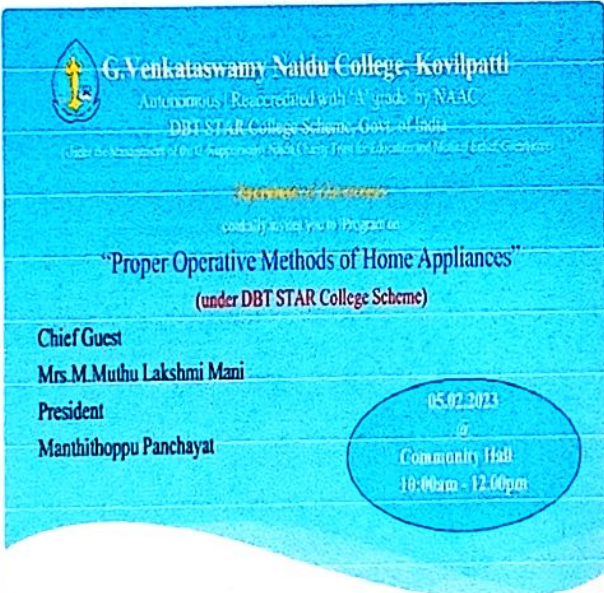



**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)  
KOVILPATTI - 628502**

**Name & Title of the Activity:** Awareness Program on "Proper Operative Methods of Home Appliances"

**Date & Venue:** 05.02.2023 & Community Hall, Manthithoppu

**Beneficiary & Number of Beneficiaries:** 40 villagers from Manthithoppu

Brief Description	Outcome
<p>Energy use by appliances is expanding rapidly in India as more people are increasingly acquiring durable consumer goods. This rapid penetration of durable consumer goods into Indian households, offices, and industries will contribute significantly for the increase in electricity demand by 2030.</p>	<p>The programme provided the village people with essential knowledge on the correct usage, maintenance, and safety measures related to various home appliances. This program would have been beneficial in educating individuals on maximizing appliance efficiency, prolonging lifespan, and preventing accidents.</p>
Photo 1	Photo 2
	
Caption : Invitation	Caption : Event Photo

  
HOD

  
DIRECTOR

  
PRINCIPAL  
Principal  
G.Venkataswamy Naidu College  
(Autonomous)  
Kovilpatti - 628 502.



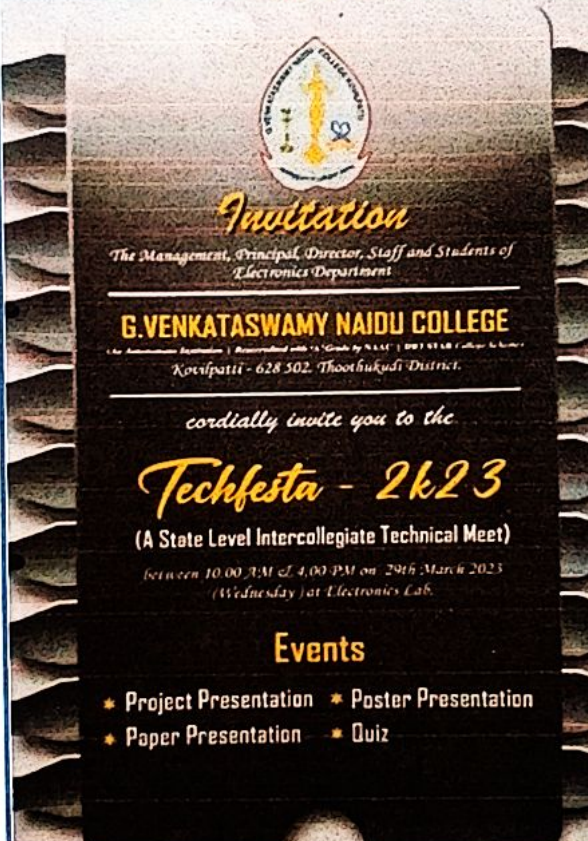



**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)  
KOVILPATTI - 628502**

**Name & Title of the Activity:** A State Level Intercollegiate Technical Meet –  
“Techfesta – 2k23”

**Date & Venue:** 29.03.2023 & Seminar Hall

**Beneficiary & Number of Beneficiaries:** 80 students participated from various colleges.

Brief Description	Outcome
To encourage students to delve deeper in technology and it will also teach students in all important skill of documentation and drafting of papers & projects.	The outcome of the Techfesta is gain the knowledge and practical skills of the students in their curriculum.
Photo 1	Photo 2
	
Caption : Invitation	Caption : Event Photo

  
HOD

  
DIRECTOR

  
PRINCIPAL  
**G. Venkataswamy Naidu College**  
(Autonomous)  
Kovilpatti - 628 502.