

ORGANISING COMMITTEE

CHIEF PATRON

Dr.P.Mahendran, Ph.D.

Secretary

PATRON

Dr.A.Pandiarani, Ph.D.

Principal

CO-PATRON

Dr. B. Makesh Kumar, Ph.D.

Director (SFC)

CONVENOR

Dr. J. Anand, Ph.D.

Head & Assistant Professor

ORGANISING SECRETARY

Dr. M.Vairavan, Ph.D.

Assistant Professor

STAFF MODERATORS

Dr.R.Subha Ranjani, Ph.D.

Assistant Professor

Dr.V.Amutha, Ph.D.

Assistant Professor

Ms. R.Kamatchi

Teaching Assistant

Mrs.N.Nithiya

Assistant Professor

Mrs. S.Nithya

Assistant Professor

Mrs. S.Rohini

Lab Assistant

RESOURCE PERSONS



Dr. Baiju M.K., Ph.D.

Vice Principal & Assistant Professor,
PG Department of Commerce,
Assabah Arts & Science College,
Valayamkulam, Kerala.



Dr. V. Dhamodharan, Ph.D.

Associate Professor and Head,
Department of Business
Administration,
Government Arts College,
Nandanam, Chennai.



Dr. M. Gomathi, Ph.D.

Assistant Professor of Commerce,
Providence College for Women
(Autonomous),
Coonoor.



Dr. G. Ramesh Pandi, Ph.D.

Associate Professor of Commerce,
Kalasalingam Academy of
Research and Education,
Srivilliputhur, Virudhunagar Dist.



Dr. T. Suguna, Ph.D.

Assistant Professor,
Department of Business
Administration,
V.H.N.S.N College (Autonomous),
Virudhunagar.

STUDENT CO-ORDINATORS

Ms. M. MARIYAMMAL, II.M.Com

Mr. N. NAVEEN KUMAR, I.M.Com

Ms. M. PRAVEENA, III.B.Com

Mr. S. MUNIESWARAN, II.B.Com

Mr. S. KARUPPASWAMY, I.B.Com

G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS)

(Re-Accredited with 'A' Grade by NAAC)

Kovilpatti-628502, Thoothukudi Dist.

PG AND RESEARCH DEPARTMENT OF COMMERCE

organize



One-Day

NATIONAL CONFERENCE ON
**“TRANSFORMING BANKING
AND FINANCE:
AI, FIN TECH &
SUSTAINABLE INNOVATION
(TBF – AFSI 2026)”**



**11th September, 2026
(Friday)**



About the College

The G.Venkataswamy Naidu College (Autonomous) was established by G.Kuppusamy Naidu Charity trust for education and medical relief, Coimbatore. The college was started in 1966 and in 1994 the self-Financing Courses were added as additional wings to fly high for grooming the ensuring growth. The aim of the college is to develop the knowledge of the students at various fields. The college has been re-accredited with 'A' grade by NAAC. Our College has gained the Autonomy status in the year 2020, as a pretty laurel in the achievement of UGC's history. Our College has received yet another recognition as under the DBT-STAR College scheme in September 2020.



About the Department

The Department of Commerce (Aided) was commenced in the year 1966. The B.Com., programme in the aided stream has been offered since 1972-1973. The M.Com. (CA) programme was started in the year 2006-2007 under unaided stream. In addition, B. Com (CA) programme was started in 2008 under Self-Financing stream. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes. The M.Phil., Programme was commenced in 2010-2011. After having fully equipped in all respects, the department was affiliated and approved by Manonmaniam Sundaranar University, Tirunelveli as Research centre for Ph.D., in Commerce during 2018-2019. The department has achieved remarkable academic performance, marched steadily and crossed milestones in achieving academic excellence in the field of Commerce education and research activities.



About the Conference

The Banking and Financial services sector is witnessing an unprecedented transformation driven by Artificial Intelligence (AI), Financial Technology (FinTech), digital innovation, and sustainability initiatives. Emerging technologies such as Blockchain, Big data analytics, Cloud computing, Digital payments, and Machine learning are Redefining financial systems, enhancing customer experiences, strengthening risk management, and fostering inclusive economic growth. At the same time, the growing emphasis on Environmental, Social, and Governance (ESG) principles and sustainable finance is reshaping the future of the global financial ecosystem.



Objectives

- ✓ To provide a platform for sharing knowledge and research in banking and finance.
- ✓ To understand the role of AI, FinTech, Blockchain, Digital Banking, and other new technologies.
- ✓ To promote sustainable Finance, Green Banking, ESG, and Financial Inclusion.

- ✓ To encourage collaboration between academia, industry, banks, regulators, and technology providers.
- ✓ To discuss Digital Payments, Cybersecurity, Data Privacy, RegTech, and Digital Assets.
- ✓ To share research findings, best practices, and useful ideas for the future of banking and finance.
- ✓ To encourage students and young researchers to develop new ideas and research in Banking, Finance, AI, FinTech, and Sustainability.

Sub Themes

1. Artificial Intelligence in Banking and Financial Services
2. FinTech Innovations and Digital Financial Ecosystems
3. Digital Banking and Customer Experience
4. Sustainable Finance and Green Banking
5. Blockchain, Cryptocurrency and Digital Assets
6. Cybersecurity, Data Privacy and Fraud Prevention in Finance
7. Financial Inclusion through Digital Technologies
8. Central Bank Digital Currency (CBDC) and the Future of Money
9. ESG Investing and Responsible Finance
10. Open Banking and API-Driven Financial Services
11. RegTech and Compliance in the Digital Era
12. Digital Payments, UPI and the Cashless Economy
13. AI-Driven Risk Management and Credit Analytics
14. Big Data, Business Analytics and Predictive Finance
15. InsurTech: Innovation in Insurance Services
16. Any Other related topic

Guidelines for Paper Presentation

- ✓ Participants can present their papers based on the conference themes mentioned above.
- ✓ A maximum of two members per team is allowed.
- ✓ Five minutes will be allotted for each presentation.
- ✓ Attractive prizes will be awarded to the top three presenters.
- ✓ Presenters must bring their PowerPoint presentation in a pen drive (maximum of 10 slides).

Guidelines for Paper Submission

- ✓ The paper should be original and unpublished, with a plagiarism/similarity level below 15%.
- ✓ The paper should be typed in English using Times New Roman, with 1.5 line spacing.
- ✓ Title of the Article: 16 pt, Bold, UPPERCASE.
- ✓ Heading: 14 pt, Bold, UPPERCASE.
- ✓ Sub-heading: 12 pt, Bold.
- ✓ Content: 12 pt.
- ✓ The abstract should be 250-300 words, and the full paper should be 2,500 words.
- ✓ The article should be submitted in Microsoft Word (.doc/.docx) format.



PUBLICATION

- Selected papers will be published in an edited ISBN book (soft copy only).
- A maximum of three co-authors will be allowed along with the corresponding author for each paper.
- The corresponding author should send the abstract and full paper to comconference2k26@gmail.com by 08 September 2026.

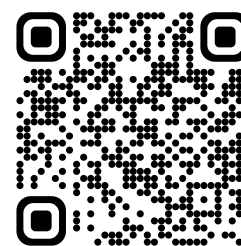


REGISTRATION FEES DETAILS

UG/PG Students	: Rs.150/-
Research Scholars	: Rs.200/-
Faculty Members	: Rs.250/-
Industry Experts	: Rs.300/-
Publication Fees	: Rs.300/-

- Registration Fee includes Conference kit, Refreshment & Working Lunch.
- Author and Co-Author should register separately.
- Participants are requested to make their own arrangements for travel and accommodation.
- On the spot Registration is also accepted.

QR Code for Registration



QR Code for Payment



<https://forms.gle/hLtNjNpMBxzfiDw17>



For Further Details

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